



«ҚАЗАҚСТАН РЕСПУБЛИКАСЫ ҰЛТТЫҚ ҒЫЛЫМ АКАДЕМИЯСЫ» РҚБ «ХАЛЫҚ» ЖҚ

ХАБАРШЫСЫ

ВЕСТНИК

РОО «НАЦИОНАЛЬНОЙ АКАДЕМИИ НАУК РЕСПУБЛИКИ КАЗАХСТАН» ЧФ «Халык»

THE BULLETIN

OF THE ACADEMY OF SCIENCES
OF THE REPUBLIC OF
KAZAKHSTAN
«Halyk» Private Foundation

PUBLISHED SINCE 1944

2 (408)

MARCH-APRIL 2024



В 2016 году для развития и улучшения качества жизни казахстанцев был создан частный Благотворительный фонд «Халык». За годы своей деятельности на реализацию благотворительных проектов в областях образования и науки, социальной защиты, культуры, здравоохранения и спорта, Фонд выделил более 45 миллиардов тенге.

внимание Благотворительный «Халык» Особое фонд уделяет образовательным программам, считая это направление одним из ключевых в своей деятельности. Оказывая поддержку отечественному образованию, Фонд вносит свой посильный вклад в развитие качественного образования в Казахстане. Тем самым способствуя росту числа людей, способных менять жизнь в стране к лучшему – профессионалов в различных сферах, потенциальных лидеров и «великих умов». Одной из значимых инициатив фонда «Халык» в образовательной сфере стал проект Ozgeris powered by Halyk Fund – первый в стране бизнес-инкубатор для учащихся 9-11 классов, который помогает развивать необходимые в современном мире предпринимательские навыки. Так, на содействие малому бизнесу школьников было выделено более 200 грантов. Для поддержки талантливых и мотивированных детей Фонд неоднократно выделял гранты на обучение в Международной школе «Мирас» и в Astana IT University, а также помог казахстанским школьникам принять участие в престижном конкурсе «USTEM Robotics» в США. Авторские работы в рамках проекта «Тэлімгер», которому Фонд оказал поддержку, легли в основу учебной программы, учебников и учебно-методических книг по предмету «Основы предпринимательства и бизнеса», преподаваемого в 10-11 классах казахстанских школ и колледжей.

Помимо помощи школьникам, учащимся колледжей и студентам Фонд считает важным внести свой вклад в повышение квалификации педагогов, совершенствование их знаний и навыков, поскольку именно они являются проводниками знаний будущих поколений казахстанцев. При поддержке Фонда «Халык» в южной столице был организован ежегодный городской конкурс педагогов «Almaty Digital Ustaz.

Важной инициативой стал реализуемый проект по обучению основам финансовой грамотности преподавателей из восьми областей Казахстана, что должно оказать существенное влияние на воспитание финансовой

грамотности и предпринимательского мышления у нового поколения граждан страны.

Необходимую помощь Фонд «Халык» оказывает и тем, кто особенно остро в ней нуждается. В рамках социальной защиты населения активно проводится работа по поддержке детей, оставшихся без родителей, детей и взрослых из социально уязвимых слоев населения, людей с ограниченными возможностями, а также обеспечению нуждающихся социальным жильем, строительству социально важных объектов, таких как детские сады, детские площадки и физкультурно-оздоровительные комплексы.

В копилку добрых дел Фонда «Халык» можно добавить оказание помощи детскому спорту, куда относится поддержка в развитии детского футбола и карате в нашей стране. Жизненно важную помощь Благотворительный фонд «Халык» оказал нашим соотечественникам во время недавней пандемии COVID-19. Тогда, в разгар тяжелой борьбы с коронавирусной инфекцией Фонд выделил свыше 11 миллиардов тенге на приобретение необходимого медицинского оборудования и дорогостоящих медицинских препаратов, автомобилей скорой медицинской помощи и средств защиты, адресную материальную помощь социально уязвимым слоям населения и денежные выплаты медицинским работникам.

В 2023 году наряду с другими проектами, нацеленными на повышение благосостояния казахстанских граждан Фонд решил уделить особое внимание науке, поскольку она является частью общественной культуры, а уровень ее развития определяет уровень развития государства.

Поддержка Фондом выпуска журналов Национальной Академии наук Республики Казахстан, которые входят в международные фонды Scopus и Wos и в которых публикуются статьи отечественных ученых, докторантов и магистрантов, а также научных сотрудников высших учебных заведений и научно-исследовательских институтов нашей страны является не менее значимым вкладом Фонда в развитие казахстанского общества.

С уважением, Благотворительный Фонд «Халык»!

БАС РЕДАКТОР:

ТҮЙМЕБАЕВ Жансейіт Қансейітұлы, филология ғылымдарының докторы, профессор, ҚР ҰҒА құрметті мүшесі, Әл-Фараби атындағы Қазақ ұлттық университетінің ректоры (Алматы, Қазақстан)

ҒАЛЫМ ХАТШЫ:

ӘБІЛҚАСЫМОВА Алма Есімбекқызы, педагогика ғылымдарының докторы, профессор, ҚР ҰҒА академигі, Абай атындағы ҚазҰПУ Педагогикалық білімді дамыту орталығының директоры (Алматы, Қазақстан), **H** = **2**

РЕЛАКЦИЯ АЛКАСЫ:

САТЫБАЛДЫ Әзімхан Әбілқайырұлы, экономика ғылымдарының докторы, профессор, ҚР ҰҒА академигі, Экономика институтының директоры (Алматы, Қазақстан), **H** = 5

САПАРБАЕВ Әбдіжапар Жұманұлы, экономика ғылымдарының докторы, профессор, ҚР ҰҒА құрметті мүшесі, Халықаралық инновациялық технологиялар академиясының президенті (Алматы, Қазақстан), $\mathbf{H} = \mathbf{6}$

ЛУКЬЯНЕНКО Ирина Григорьевна, экономика ғылымдарының докторы, профессор, «Киево-Могилянакадемиясы» ұлттық университетінің кафедрамең герушісі (Киев, Украина), **H=2**

ШИШОВ Сергей Евгеньевич, педагогика ғылымдарының докторы, профессор, К. Разумовский атындағы Мәскеу мемлекеттік технологиялар және менеджмент университетінің кәсіптік білім берудің педагогикасы және психологиясы кафедрасының меңгерушісі (Мәскеу, Ресей), **H** = **4**

СЕМБИЕВА Лэззат Мыктыбекқызы, экономика ғылымдарының докторы, Л.Н. Гумилев атындағы Еуразия ұлттық университетінің профессоры (Нұр-Сұлтан, Қазақстан), $\mathbf{H} = \mathbf{3}$

АБИЛЬДИНА Салтанат Қуатқызы, педагогика ғылымдарының докторы, профессор, Е.А.Бөкетов атындағы Қарағанды мемлекеттік университеті педагогика кафедрасының меңгерушісі (Қарағанды, Қазақстан), **H** = **3**

БУЛАТБАЕВА Күлжанат Нурымжанқызы, педагогика ғылымдарының докторы, профессор, Ы. Алтынсарин атындағы Ұлттық білім академиясының бас ғылыми қызметкері (Нұр-Сұлтан, Қазақстан), $\mathbf{H} = \mathbf{2}$

РЫЖАКОВ Михаил Викторович, педагогика ғылымдарының докторы, профессор, Ресей білім академиясының академигі, «Білім берудегі стандарттар және мониторинг» журналының бас редакторы (Мәскеу, Ресей), **H =2**

ЕСІМЖАНОВА Сайра Рафихевна, экономика ғылымдарының докторы, Халықаралық бизнес университетінің профессоры, (Алматы, Қазақстан), **H** = **3**

«Қазақстан Республикасы Ұлттық ғылым академиясы РҚБ-нің Хабаршысы».

ISSN 2518-1467 (Online),

ISSN 1991-3494 (Print).

Меншіктенуші: «Қазақстан Республикасының Ұлттық ғылым академиясы» РҚБ (Алматы қ.). Қазақстан Республикасының Ақпарат және коммуникациялар министрлігінің Ақпарат комитетінде 12.02.2018 ж. берілген

№ 16895-Ж мерзімдік басылым тіркеуіне қойылу туралы куәлік.

Тақырыптық бағыты: әлеуметтік ғылымдар саласындағы зерттеулерге арналған.

Мерзімділігі: жылына 6 рет.

Тиражы: 300 дана.

Редакцияның мекен-жайы: 050010, Алматы қ., Шевченко көш., 28, 219 бөл., тел.: 272-13-19 http://www.bulletin-science.kz/index.php/en/

© «Қазақстан Республикасының Ұлттық ғылым академиясы» РҚБ, 2024

ГЛАВНЫЙ РЕДАКТОР:

ТУЙМЕБАЕВ Жансеит Кансеитович, доктор филологических наук, профессор, почетный член НАН РК, ректор Казахского национального университета им. аль-Фараби (Алматы, Казахстан)

УЧЕНЫЙ СЕКРЕТАРЬ:

АБЫЛКАСЫМОВА Алма Есимбековна, доктор педагогических наук, профессор, академик НАН РК, директор Центра развития педагогического образования КазНПУ им. Абая (Алматы, Казахстан), $\mathbf{H} = \mathbf{2}$

РЕДАКЦИОННАЯ КОЛЛЕГИЯ:

САТЫБАЛДИН Азимхан Абылкаирович, доктор экономических наук, профессор, академик НАН РК, директор института Экономики (Алматы, Казахстан), **H** = **5**

САПАРБАЕВ Абдижапар Джуманович, доктор экономических наук, профессор, почетный член НАН РК, президент Международной академии инновационных технологий (Алматы, Казахстан), $\mathbf{H} = \mathbf{6}$

ЛУКЪЯНЕНКО Ирина Григорьевна, доктор экономических наук, профессор, заведующая кафедрой Национального университета «Киево-Могилянская академия» (Киев, Украина), $\mathbf{H} = \mathbf{2}$

ШИШОВ Сергей Евгеньевич, доктор педагогических наук, профессор, заведующий кафедрой педагогики и психологии профессионального образования Московского государственного университета технологий и управления имени К. Разумовского (Москва, Россия), $\mathbf{H} = \mathbf{4}$

СЕМБИЕВА Ляззат Мыктыбековна, доктор экономических наук, профессор Евразийского национального университета им. Л.Н. Гумилева (Нур-Султан, Казахстан), $\mathbf{H} = \mathbf{3}$

АБИЛЬДИНА Салтанат Куатовна, доктор педагогических наук, профессор, заведующая кафедрой педагогики Карагандинского университета имени Е.А.Букетова (Караганда, Казахстан), **H=3**

БУЛАТБАЕВА Кулжанат Нурымжановна, доктор педагогических наук, профессор, главный научный сотрудник Национальной академии образования имени Ы. Алтынсарина (Нур-Султан, Казахстан), $\mathbf{H} = \mathbf{3}$

РЫЖАКОВ Михаил Викторович, доктор педагогических наук, профессор, академик Российской академии образования, главный редактор журнала «Стандарты и мониторинг в образовании» (Москва, Россия), **H=2**

ЕСИМЖАНОВА Сайра Рафихевна, доктор экономических наук, профессор Университета международного бизнеса (Алматы, Казахстан), **H** = **3**

«Вестник РОО «Национальной академии наук Республики Казахстан». ISSN 2518-1467 (Online),

ISSN 1991-3494 (Print).

Собственник: POO «Национальная академия наук Республики Казахстан» (г. Алматы). Свидетельство о постановке на учет периодического печатного издания в Комитете информации Министерства информации и коммуникаций и Республики Казахстан № 16895-Ж, выданное 12.02.2018 г.

Тематическая направленность: посвящен исследованиям в области социальных наук.

Периодичность: 6 раз в год.

Тираж: 300 экземпляров.

Адрес редакции: 050010, г. Алматы, ул. Шевченко, 28, ком. 219, тел. 272-13-19

http://www.bulletin-science.kz/index.php/en/

© РОО «Национальная академия наук Республики Казахстан», 2024

EDITOR IN CHIEF:

TUIMEBAYEV Zhanseit Kanseitovich, Doctor of Philology, Professor, Honorary Member of NAS RK, Rector of Al-Farabi Kazakh National University (Almaty, Kazakhstan).

SCIENTIFIC SECRETARY;

ABYLKASSYMOVA Alma Esimbekovna, Doctor of Pedagogical Sciences, Professor, Executive Secretary of NAS RK, President of the International Academy of Innovative Technology of Abai Kazakh National Pedagogical University (Almaty, Kazakhstan), **H** = **2**

EDITORIAL BOARD:

SATYBALDIN Azimkhan Abilkairovich, Doctor of Economics, Professor, Academician of NAS RK, Director of the Institute of Economics (Almaty, Kazakhstan), **H** = **5**

SAPARBAYEV Abdizhapar Dzhumanovich, Doctor of Economics, Professor, Honorary Member of NAS RK, President of the International Academy of Innovative Technology (Almaty, Kazakhstan) **H** = **4**

LUKYANENKO Irina Grigor'evna, Doctor of Economics, Professor, Head of the Department of the National University "Kyiv-Mohyla Academy" (Kiev, Ukraine) H = 2

SHISHOV Sergey Evgen'evich, Doctor of Pedagogical Sciences, Professor, Head of the Department of Pedagogy and Psychology of Professional Education of the Moscow State University of Technology and Management named after K. Razumovsky (Moscow, Russia), **H** = **6**

SEMBIEVA Lyazzat Maktybekova, Doctor of Economic Science, Professor of the L.N. Gumilyov Eurasian National University (Nur-Sultan, Kazakhstan), **H** = **3**

ABILDINA Saltanat Kuatovna, Doctor of Pedagogical Sciences, Professor, Head of the Department of Pedagogy of Buketov Karaganda University (Karaganda, Kazakhstan), **H** = **3**

BULATBAYEVA Kulzhanat Nurymzhanova, Doctor of Pedagogical Sciences, Professor, Chief Researcher of the National Academy of Education named after Y. Altynsarin (Nur-Sultan, Kazakhstan), $\mathbf{H} = \mathbf{2}$

RYZHAKOV Mikhail Viktorovich, Doctor of Pedagogical Sciences, Professor, academician of the Russian Academy of Education, Editor-in-chief of the journal «Standards and monitoring in education» (Moscow, Russia), H = 2

YESSIMZHANOVA Saira Rafikhevna, Doctor of Economics, Professor at the University of International Business (Almaty, Kazakhstan), H = 3.

Bulletin of the National Academy of Sciences of the Republic of Kazakhstan. ISSN 2518-1467 (Online), ISSN 1991-3494 (Print).

Owner: RPA «National Academy of Sciences of the Republic of Kazakhstan» (Almaty). The certificate of registration of

a periodical printed publication in the Committee of information of the Ministry of Information and Communications

of the Republic of Kazakhstan No. 16895-Ж, issued on 12.02.2018.

Thematic focus: it is dedicated to research in the field of social sciences.

Periodicity: 6 times a year.

Circulation: 300 copies.

Editorial address: 28, Shevchenko str., of. 220, Almaty, 050010, tel. 272-13-19

http://www.bulletin-science.kz/index.php/en/

© National Academy of Sciences of the Republic of Kazakhstan, 2024

BULLETIN OF NATIONAL ACADEMY OF SCIENCES OF THE REPUBLIC OF KAZAKHSTAN ISSN 1991-3494 Volume 2. Number 408 (2024), 167–182 https://doi.org/10.32014/2024.2518-1467.714

© M. Kavakli*, Zh.I. Issayeva, İ. Durmaz, 2024

Khoja Akhmet Yasawi International Kazakh-Turkish University, Turkestan, Kazakhstan. E-mail: mkayakli@mail.ru

PEDAGOGICAL BASES OF TEACHING THE KAZAKH LANGUAGE WITH FORMATION OF PERSONAL VALUE ORIENTATIONS

Kavakli Mehmet — PhD Doctoral student of Khoja Ahmet Yasawi International Kazakh-Turkish University, t. Turkestan, Kazakhstan

E-mail: mkavakli@mail.ru, https://orcid.org/0000-0001-9092-0916;

Issayeva Zhazira Isayevna — candidate of philological sciences, associate professor of Khoja Ahmet Yasawi International Kazakh-Turkish University, t. Turkestan, Kazakhstan

E-mail: zhazira.isaeva@ayu.edu.kz, https://orcid.org/0000-0001-9801-8943;

Durmaz Irfan — Principal of Düzce Merkez Gümüşpınar Mehmetçik Primary School, T. Duzce, Turkev

E-mail: alparslanturkes@hotmail.com, https://orcid.org/0009-0003-9810-6048.

Abstract. In this article the pedagogical and psychological bases of formation of value orientations of the person while learning the Kazakh language are considered. It is noted that the interaction of human, social and national values with the system of development of various qualities of the student is beneficial in the process of learning in language schools, which are the most important tool linking the person with society and social environment. Schools in Kazakhstan are comparing "Kazak Tilli" textbooks taught in Kazakh groups in grades 5.6.7 and "Turkish" textbooks taught in Turkish schools on the soundness of value orientations. An important factor in the formation of value orientations is the specific features of each stage of the child's development, and the choice of appropriate forms and methods of teaching and the teaching position. Conditions of formation of value orientations of the student in the process of learning the language are: formation of a full-fledged environment, completeness of knowledge, socialization of the subject or person. The peculiarities of realization in independent, paired, group work, based on the ratio «Teacher - Student», «Student - Student», in the formation of value orientations of personality are supported by the fact that is carried out by performing group competitions, pairs of competitions, «Soz bayge» (the word competition), «Best editor» and other cognitive game tasks. In the course of the study, it was determined that the mind develops through the constant search for a person, taking responsibility for its work and actions, the ability to make a positive analysis of its work. In a middle-class student, the most important and finite values of the mind are analyzed through the dialogue between Abai and his son Abish.

Keywords: Values, value orientation, Kazakh language, pedagogy, pedagogical conclusions, pedagogical axiology, national mentality, cognitive development, cognitive environment, native language, Turkish language, students in grades 5-7, conditions for the formation of value orientations, mental development, assessment, learning process, knowledge, skills, abilities

© М. Каваклы*, Ж.И. Исаева, И. Дурмаз, 2024

Қожа Ахмет Ясауи атындағы Халықаралық қазақ-түрік университеті, Түркістан, Қазақстан. E-mail: mkayakli@mail.ru

ТҰЛҒАНЫҢ ҚҰНДЫЛЫҚТЫҚ БАҒДАРЛАРЫН ҚАЛЫПТАСТЫРА ОТЫРЫП ҚАЗАҚ ТІЛІН ОҚЫТУДЫҢ ПЕДАГОГИКАЛЫҚ НЕГІЗДЕРІ

Каваклы Мехмет — Қожа Ахмет Ясауи атындағы Халықаралық қазақ-түрік университетінің PhD докторанты, Түркістан, Казахстан

E-mail: mkavakli@mail.ru, https://orcid.org/0000-0001-9092-0916;

Исаева Жазира Исақызы — филология ғылымдарының кандидаты, доцент, Қожа Ахмет Ясауи атындағы Халықаралық қазақ-түрік университеті, 161200, Түркістан, Қазақстан

E-mail: zhazira.isaeva@ayu.edu.kz, https://orcid.org/0000-0001-9801-8943;

Дурмаз Ирфан — Дюздже Меркез Гүмүшпынар Мехметчик бастауыш мектебінің директоры, Дюздже, Түркия

E-mail: alparslanturkes@hotmail.com, https://orcid.org/0009-0003-9810-6048.

Аннотация. Бұл мақалада қазақ тілін оқыту барысында тұлғаның бағдарларын қалыптастырудың педагогикалык құндылықтық психологиялық негіздеріне қарастырылады. Адамды қоғаммен, әлеуметтік ортамен байланыстыратын ең басты құрал болып табылатын тілді мектептерде оқыту үдерісінде адами, әлеуметтік және ұлттық құндылықтарды оқушының бойындағы әртүрлі қасиеттерін дамыту жүйесімен өзара үйлестікте жүргізген тиімді екені айтылады. Қазақстан мектептерінде 5,6,7-ші сынып қазақ топтарында оқытылатын "Қазақ тілі" оқылықтар мен Түркия мектептерінде оқытылатын "Түрік тілі" оқылықтары құндылықтық бағдардың жүйелілігі тұрғысынан салыстырылалады. Құндылықтық бағдарларды қалыптастыруда бала дамуының әр кезеңіндегі ерекшеліктерді маңызды фактор ретінде алынып, осы ерекшеліктерге лайықты оқыту формалары мен әдістердің таңдалуы, оқытудың ұстанымдары зерттеледі. Тілді оқыту үдерісінде бағдарларын оқушының құндылықтық қалыптастырудың толыққанды орта қалыптастыру, білімнің толықтығы, субъектіні немесе дара тұлғаны әлеуметтендіре оқыту беріледі. Тұлғаның құндылықтық бағдарларын қалыптастыруда «мұғалім – оқушы», «оқушы – оқушы» қатынасына негізделген дербес, жұптық, топтық жұмыстарда жүзеге асырудың ерекшеліктері топтық жарыс, жұптық сайыс, «Сөз-Бәйге», «Үздік редактор» және басқа да танымдық ойын тапсырмаларын орындату арқылы жүргізілетінді дәйектеледі. Зертеуде ақыл-ой адамның үздіксіз ізденісі, өз ісі мен әрекетіне жауаптылықпен

қарауы, өз ісіне оң талдау жасай алуы арқылы жетілетіндігі айқындалып, орта сыныптың оқушысына ақылдың мәнін ұғындыру мақсатында ақыл-ойдың ең мәнді, финалдық құндылықтарға жататынғы Абай мен баласы Әбіштің арасындағы диалог арқылы талданады.

Түйін сөздер. Құндылықтар, құндылықтық бағдар, қазақ тілі, педагогика, педагогикалық тұжырымдар, педагогикалық аксиология, ұлттық діл, когнитивтік даму, когнитивтік орта, ана тілі, түрік тілі, 5–7-сынып оқушылары, құндылықтық бағдарларын қалыптастырудың шарттары, ақыл-ой дамуы, бағалау, оқыту үдерісі, білім

© М. Каваклы*, Ж.И. Исаева, И. Дурмаз, 2024

Международный казахско-турецкий университет имени Ходжи Ахмета Ясави, Туркестан, Казахстан.

E-mail: mkavakli@mail.ru

ПЕДАГОГИЧЕСКИЕ ОСНОВЫ ОБУЧЕНИЯ КАЗАХСКОМУ ЯЗЫКУ С ФОРМИРОВАНИЕМ ЦЕННОСТНЫХ ОРИЕНТАЦИЙ ЛИЧНОСТИ

Каваклы Мехмет — PhD докторант Международного казахско-турецкого университета имени Ходжи Ахмета Ясави, г. Туркестан, Казахстан

E-mail: mkavakli@mail.ru, https://orcid.org/0000-0001-9092-0916;

Исаева Жазира Исаевна — кандидат филологических наук, доцент, Международный казахско-турецкий университет имени Кожа Ахмета Ясави, 161200, г. Туркестан, Казахстан E-mail: *zhazira.isaeva@ayu.edu.kz*, *https://orcid.org/0000-0001-9801-8943*;

Дурмаз Ирфан — директор начальной школы Дюздже Меркез Гюмюшпинар Мехметчик, г. Дюздже, Турция

E-mail: alparslanturkes@hotmail.com, https://orcid.org/0009-0003-9810-6048.

Аннотация. В данной статье рассматриваются педагогические и психологические основы формирования ценностных ориентаций личности при обучении казахскому языку. Отмечается, что в процессе обучения в языковых школах, являющихся важнейшим инструментом, связывающим человека с социальной средой, выгодно осуществлять взаимодействие человеческих, социальных и национальных ценностей с системой развития различных качеств учащегося. В школах Казахстана сравниваются учебники "Қазақ тілі", преподаваемые в казахских группах 5,6,7 классов, и чтения "турецкий язык", преподаваемые в турецких школах, по состоятельности ценностных ориентаций. При формировании ценностных ориентаций важным фактором считаются особенности каждого этапа развития ребенка, изучаются выбор соответствующих форм и методов обучения, позиции преподавания. Условиями формирования ценностных ориентаций учащегося в процессе обучения языку являются: формирование полноценной среды, полнота знаний, социализация субъекта или личности. Особенности реализации в самостоятельной, парной, групповой работе, основанной на соотношении «Учитель – Ученик», «Ученик – Ученик», в формировании ценностных ориентаций личности подкрепляются

тем, что проводится путем выполнения групповых соревнований, парных соревнований, «Словоконкурс», «Лучший редактор» и других познавательных игровых заданий. В ходе исследования определено, что разум развивается через постоянный поиск человека, принятие на себя ответственности за свою работу и действия, умение производить положительный анализ своей работы. У школьника-среднего класса важнейшие и конечные ценности ума анализируются через диалог Абая и его сына Абиша.

Ключевые слова: ценности, ценностная ориентация, казахский язык, педагогика, педагогические выводы, педагогическая аксиология, национальный менталитет, когнитивное развитие, когнитивная среда, родной язык, турецкий язык, учащиеся 5-7 классов, условия формирования ценностных ориентаций, умственное развитие, оценка, процесс обучения, знания, умения, навыки

Introduction

"Individual man" or "homo sapiens" is a real person in development and maturity. Individuality is unique features and properties of a particular man that are formed in a natural and social context. The whole question of quality comes down to values. Value cannot be formed without society and a social environment. Therefore, in connection with the concept of "individual person", first of all, the socially significant qualities of man are taken into account. The social essence of man is formed through his relationship with society and is reflected in this environment" (Bap-Baba, 2005).

Language is the main tool that connects a person with society and social environment. It is not only a language at the level of simple communication, but also language knowledge that serves to make man think deeply, think about any problem, formulate his thought and express the thought correctly. In compliance with the theory of Yu.N. Karaulov, "speaker's language knowledge is reflected in consciousness, verbal-semantic, lingo-cognitive and motivational or action-communicative need levels. According to the researcher, "a language personality is man consisting of a set of psychological, ethical, social, etc.components that are expressed through language." (Karaulov, 1997).

The conclusion from this is that man lives in the social environment that surrounds him, and it is his value orientations that determine the features and characteristics of his attitude to this environment. In accordance with this task, value orientations regulate the general nature and behavior of the individual. Therefore, it is rational to systematically determine the pedagogical conditions and methodological possibilities of appropriate and purposeful use of those factors in the researches related to the formation of the individual along with the factors affecting the process of formation of value orientations. In this way, the value system underlying the value orientations of the individual is activated, and the conscious and qualitative mastering of spiritual and moral qualities formed by combining education and upbringing is achieved. It is the role of pedagogy to determine the ways of student's development, taking value orientations as the main criterion for determining his attitude to the environment. The determination of the effective methods and technologies of its formation according

to the specifics of the educational subject is considered a task of methodological research. In this regard, pedagogical principles are taken as a methodological basis for the implementation of methodological research.

According to pedagogical conclusions, it is effective to develop different qualities of the student in the process of teaching in harmony with the system of values prevailing in the society in order to realize the unity of education and upbringing. It provides for a comprehensive implementation of the tasks of instilling the prevailing values in the child, making him feel them in real life situations and preparing him for understanding and perception. Such a requirement is becoming more relevant in the current situation, when values are rapidly changing during the transitional period, and changes are accelerating both in the mind and in the social system. In the formation of value orientations, it is essential to choose the forms and methods of teaching suitable for these features, to establish the teaching principles, taking the features of each stage of the child's development as an important factor. Only then will the comprehensive implementation of the culture of thinking, speech, work of children be achieved.

Culture and value are synonymous concepts. "Culture is an important personal and social mechanism for regulating human relations, and value is a key element of such a regulation system along with norms, models, and ideals" (Gabitov et al., 2021). For this reason, pedagogical axiology is considered an important tool for socio-cultural analysis. In the scientific literature, it is stated, "As a result of the development of comparative cultural studies in modern cultural studies, ideas about the comparability of the structure, priorities and content of any culture have been developed (Boas, Rivers, Benedict). Since the norms and values differ in each culture in their own way, it is impossible to propose a cultural code that is formulated in the same way for all mankind. However, general social cooperation, harmony and agreement cannot be taken for granted. That is, common goals are also necessary for the individual" (Nikolaev et al., 1998).

These principles determine the need to prioritize the values associated with the national mentality in the lessons of the Kazakh language, which are taught in the secondary school. Because the development of a child is rooted in his family, school, relationship with the social environment in the socio-cultural sphere. Therefore, although value orientations are generally meaningful, the mechanisms of their formation in the combination of national education were taken into account as one of the main conditions. For example, knowledge about national culture and values is formed in the student's mind by paying attention to Kazakh proverbs and legends in the formation of very important value orientations related to health. This can be achieved by analyzing Y. Altynsarin's legend about the phrase "Be like a spring if you exist".

It is important for the subject teacher that value orientations serve as the main component that aligns various psychological characteristics. Therefore, it is necessary to determine the factors affecting the process of forming value orientations of the individual. Based on the value orientations of the individual, spiritual and moral values formed through education are also taken into account.

From the point of view of the philosophy of education, one of the most important conditions is the *formation of a full-fledged environment* that contributes to the acquisition of the native language and national values. In this regard, language lessons were aimed at increasing the intellectual potential of students, expanding the opportunities for the formation of their worldview about the language and the development of value orientations. At the lesson, the issue of creating favorable conditions for the creation of a natural language environment was considered. This requires taking into account the conditions necessary for students to use a language that meets the requirements of that environment. In this direction, the tasks necessary for students to share their thoughts, discuss opinions and draw their own conclusions were selected. In particular, the methods of "Synectics" and "four sentences" allowed children to summarize the knowledge gained on the topic in their own understanding, to think figuratively and to express it correctly. The natural environment in this place was carried out by means of a joint analysis of the work and the analysis of each other's writings.

Through consciously performed tasks, being in interaction with nature and the social environment, a teenager gradually brings it into the composition of his material and spiritual culture and improves his value orientations. Because the desire to change the external world is considered a necessary condition and prerequisite for man to develop himself. In the process of performing an activity given by his choice or in the form of a special task, the student communicates with others and interacts closely with them. Therefore, educational activity is considered an active phenomenon associated with social tasks aimed at the future generations. Like other types of activity, educational activity is always carried out on the basis of previously created reasoned prerequisites and certain social relations. For this reason, on the one hand, it turns out to be a specific historical character, and on the other, a way of life in this particular social reality.

"From the point of view of the philosophy of education, the activities that are guided by value orientations have a worldview and methodological significance for other social sciences, especially pedagogy, psychology, sociology, cultural studies, etc." (Berdyaev, 1997).

This is because the activity that the student performs as a subject is considered a prerequisite for his cognitive development. "Cognitive development is the formation of cognitive environment of a person, in particular, his perception, memory, thoughts, language, imagination" (Zhumaev, 2018.). The cognitive environment of the student is the environment of human psychology related to cognitive processes and consciousness. It also includes the child's value knowledge about the world and about himself.

Research methods

In the course of the study, *the completeness of knowledge* was taken as a second condition for the formation of value orientations in the process of language learning. It required a differentiated presentation of educational materials and its comprehensive study.

In the course of the research experiment, a comparative analysis was carried out on the topics system of "the Kazakh language" in the traditional curriculum and the updated curriculum, and the textbooks of the subject "Turkish language" taught as a mother tongue in Turkey.

Results and their discussion

"Different teaching methods should be purposefully coordinated, students' learning activities should be activated, and they should be maximally combined with life skills during training. The ability to use the knowledge gained only through personal experience, to clarify one's understanding, to make conclusions by confirming with rational and correct examples, to find new connections and relationships between objects and phenomena presented for study is developed" (Gavrilovets, 2000).

In this case, it is effective to concentrate knowledge about value orientations on a specific section, namely on the topic of the lessons included in it. The first steps on this issue have been taken in the updated curriculum of the "Kazakh language". However, the language knowledge presented in a scattered and unsystematized form (Standard curriculum for the academic discipline "Kazakh language" for grades 5–9 of the Basic Secondary Education Level (Training in the Kazakh language) // Available: https://adilet.zan.kz/kaz/docs/V2200029767.).

In the course of the research experiment, a comparative analysis was carried out on the topics system of "Kazakh language" in the traditional curriculum and the updated curriculum, and the textbooks of the subject "Turkish language" taught as a mother tongue in Turkey. As a result, it was found that there are a number of positive results in the Turkish language curriculum in compliance with the condition of completeness of knowledge. In particular, in the program: 1) lexical topics related to the formation of value orientations of 5th-7th grade students in language lessons are created according to values; 2) those topics are repeated every class, the scope and content of knowledge are also expanded; 3) educational materials for each section are interconnected; 4) educational tasks are also created according to the step-by-step approach. In the Kazakh language curriculum, 1) lexical topics are not systematically preserved; 2) connection of topics by class is not taken into account; 3) each author has composed sub-topics differently according to his discretion. In such a situation, it was necessary to implement inter-thematic and inter-section contacts.

The third condition for the formation of value orientations of the student in the process of language learning is *the socialization of the subject or individual* since "the value orientation is not formed until the child learns his own experience and social abilities. According to the topic of the study, the process of mastering a certain system of knowledge, norms and values, which allows him to function as a full-fledged member of society, is organized during his own actions" (Zdravomyslov, 1998).

It was implemented in independent, pair, group work based on "teacher-pupil", "pupil-pupil" relationship. Group competition, pair competition, "Word-Competition", "Best editor" and other cognitive game tasks were carried out.

The following pedagogical condition: teaching the student to self-assess.

Assessment is a pedagogical method used to determine the results of knowledge and skills achieved by the child in the learning process. It is important as "a factor contributing to eliminating the student's shortcomings in mastering a given topic, as well as to the effectiveness of his progress" (Urmashev, 2016).

In the traditional education system, "assessment of knowledge was carried out, most often, by means of a synthetic form of assessment (rank from 1 to 5)" (Urmashev, 2016).

In that case, "assessment in school practice is not a method limited only to grading, it served as an important component of education, which allows to determine the reasons for mastering and not mastering the material" (Zhumabayeva, 2018.). Its main achievement was the opportunity for the student to evaluate his knowledge and achievements both externally and from his own point of view. Experts note that the fact that grades are not set in modern schools as in the traditional system has created some obstacles from the psychological point of view. Although the new assessment is based on a humanistic idea, it would be better to introduce it gradually. From a pedagogical point of view, the central focus of this idea should be a unique individual who strives to realize his potential at the maximum level. It is not a secret that the abrupt changes do not correspond to this idea. Therefore, we believe that it is necessary to find a new way out of the intersection of tradition and innovation for the realization of children's self-esteem.

"Intellectual development is a complex dynamic system of quantitative and qualitative changes that occur in a person's intellectual activity as a result of mastering experience in accordance with the socio-historical conditions in which he lives, the age and individual characteristics of his psyche" (Mazhenova et al., 2017.).

This ability plays a large role in the formation of a student as an individual. Man's mind develops through the continuous search of man, his responsible attitude to his actions, his ability to make a positive analysis of his actions. Therefore, the mind belongs to the most meaningful, final values. In order to understand the essence of the mind, a student of grade 7 was offered a dialogue between Abai and his son Abish. This is a text that is rich in content, wit and quickness of thought, which informs not only about its philosophical background, but also about the ease of language, the exemplary culture of debate between father and son, the quality of the Kazakhs to stop talking by words.

A man called Naushabay was walking and stopped at Abai's house. After sitting down, he asked:

- Abayzhan, has there been a person who has found a noble word or thought for you? Abai thought for a while and said:
- I had a son named Abdrakhman. I sent him to study at a Russian school in Semipalatinsk at the age of nine. After finishing it, I sent him to St. Petersburg. He studied in winter and came home for the holidays in summer. His study seemed to be good. Therefore, I wanted to test my son's alchemy. One day when we were having a simple conversation, I asked:
- My dear Abish, is the white thing noble or the black thing noble in the creation of this world? I asked. Without hesitation he replied:

- "The white thing is noble," he said.
- Why, isn't black thing noble? I questioned. Abish looked at my face and smiled and said:
 - How do you call black noble? I said:
- First of all, human beings see all the creatures in the world with their eyes. However, the white of the eye does not see, only the small pupil in the middl doese. This is proof of the nobility of black. Secondly, the paper is white, and people cannot learn from it by reading. However, they get art and knowledge from the black ink written on it. Thirdly, man's beard and hair become black when he is young. Due to this, man has a lot of intelligence, knowledge and strength in his youth. Hair and beard turn gray in old age. Respectively, man's intelligence, knowledge, and strength also decrease. That is why, I wonder if black is nobler than white.

Then Abish asked:

- How did you know all that?
- I knew with my mind, I replied.
- Then, the mind is not in the brain, and the brain is a white matter, isn't it? Secondly, the mind is a light, a bright thing. Doesn't it look white too? he asked. I was satisfied with what my son said and sniffed his forehead.

During the experiment, three groups were formed among students who wanted to show this scene, so we decided to hold it in the form of a competition. To make the text more effective, homework was divided into groups. Three children in each group divided this text into roles and presented it in the form of a scene. The performers were instructed to give a deep meaning to the essence of each word and express it eloquently. The reason for the performance through the competition in the form of teamwork are:

- firstly, ignoring the child's interest and turning away will have a negative effect on their attitude to the subject, lessons and learning;
- secondly, by performing the text in the form of a scene, each child delves into the meaning of the word and keeps it in his memory. This strengthens their memory as well as their ability to understand words;
- thirdly, all tasks performed in the form of a competition increase the enthusiasm of students and develop their activity;
 - fourthly, working together in a group develops the team spirit;
 - fifthly, public speaking skills are enhanced.

First, the class evaluated the performers of the scene. Points were awarded to the groups that performed the best performance. Then the groups discussed and exchanged views on the text. In the next stage of the work, the first group read excerpts from literary works about the mind as a homework assignment. The second group performed tasks aimed at determining other meanings of the words "white" and "black" in the Kazakh concept. The third analyzed the use of these words in proverbs and set expressions. All of these tasks were aimed at educating the student's mind and developing their personal value orientations.

"The purpose of intellectual education is the development of children's logical thinking ability, improvement of intellectual mind, scientific approach to the world,

implementation of activities aimed at the formation of a culture of intellectual work. Intellectual education is one of the components of comprehensive education of the individual in accordance with the direction of civilized development of society (Kozlov et al., 1993,).

It contributes to the mastery of the educational system and the development of the spiritual strength of students. The main tasks in the implementation of intellectual education in relation to the topic of research are:

- provision of students with value education about nature, society, and man;
- formation of a subjective view of the surrounding reality, belief in the world. This is due to the fact that values can only be learned through interiorization;
- improvement of the abstract thinking ability of teenagers. Because most of the value is learned as a result of the student's thinking and feeling;
- development of the ability to perform thinking operations: analysis, synthesis, comparison, accumulation, grouping, separation of the main ones, classification, etc. Without the operations of thought, neither the perception of the external nor its transition to the internal are meaningless;

-development of skills to perform cognitive activities (business, skills, observation, writing, etc.). After all, the effectiveness of the formation of value orientations in the work performed by the student individually and independently will be much higher.

According to the new pedagogical trends of education, it is important to teach the student to master the culture of intellectual work, to be able to engage in intellectual activity for a long time, to do search work both independently and in groups.

"In order to combine the functional literacy of students with professional skills, an androgogical process is needed that purposefully educates, forms, develops in a result-oriented educational model". (Zhedelov, 2014).

In other words, "the development of the need for knowledge, education to encourage cognitive activity aimed at the development of people's general culture and social activity through the achievements of science, education and culture" was intended (Abzhanova et al., 2021).

"The modern educational paradigm envisages the transition from education focused on the "qualified man" to education focused on the "man of culture". This requires a deeper revision of the philosophical, psychological, pedagogical foundations, theory and practice of the new organization of education" (Abzhanova, 2021). Therefore, today the task is set to provide the education system of the Republic of Kazakhstan with new content.

The content of the new education should be aimed at the development of adolescents as a person, and should be a system consisting of knowledge, methods of action, experience of creative activity, and emotionally valuable relations with the surrounding world, which will ensure their thinking, speech, cognitive interest and willingness to work. Teaching this content is carried out through the formation of the worldview of students, as a result of which the ideal of education is realized in accordance with social demand. Therefore, scientists emphasize that "in the learning process, the teacher should expand and deepen the student's knowledge of the values

inherent in various spheres of society's life" (Kortieva, 2016). Researchers believe that the most important pedagogical and psychological principles should be correctly identified and fully guided in the learning process in the implementation of this task.

In accordance with the topic of the study, a number of principles of teaching the formation of value orientations of adolescents in the lessons of the Kazakh language were identified:

The principle of value. Learning by defining the value relevance of the educational materials presented in the lesson is considered the main principle in the language acquisition. This is used as a basis for both the selection of educational texts and the transformation of tasks. Works adapted to the simultaneous development of cognitive and creative thinking skills of students in accordance with age characteristics and their independent decision-making contribute to the formation of value orientation in children in a natural way. During the analysis of this problem, it was determined that the topics of the sections focused on values in the educational programs should be reviewed and improved. Because in traditional textbooks, values are presented only through the content of the text, but in the updated content of education they are contained in the nature of a lexical topic. However, these topics should be reselected and improved according to the age characteristics of the students. In the curriculum "Kazakh Language" for Grade 5, the system of topics "Culture: language and communication", "Dressing. Fashion. Tastes", "Family traditions and holidays", "Animal world and flora", "Leisure and hobbies", "Fantasy world", "Transport and traffic signs", "Human appearance and character", "Secrets of the Heavenly World", "Travel and recreation" are presented in a scattered form. Neither in Grades 6-7, nor after it, any of these topics will be repeated. Due to the non-compliance of the thematic system, firstly, connections between grades are broken, and secondly, the knowledge given only at the first stage of adolescence is unlikely to become a student's value orientation; thirdly, since the requirements for the development of language skills and vocabulary are also not consistent, the result of mastering them will not be accurate. In this regard, there is a fairly complete coverage of the values necessary for the life of students in the curriculum of the "Turkish language". In addition, lexical topics are repeated in Grades 5–7 and gradually expanded.

The principle of virtue. This principle is guided by the teacher of the Kazakh language both in communication with the student and in the organization of their joint work, as well as in educational and cognitive work with educational materials since it is important that the student feels a true value attitude towards himself on the part of the teacher. During the execution of the tasks in the lesson, it is ensured that the student believes that his decision or opinion will not go unnoticed, that his freedom and liberty will not be limited, his rights will not be violated, and that he will see that his own encroachment on the rights of others is unfair. It is also possible for the student not to be afraid of making mistakes when guided by this principle. However, this does not mean that all mistakes should be ignored. It is important that mistakes are corrected not by a stern warning, but by the actions of others in the situation. In any case, the selection of works and rational reading texts aimed at establishing a

positive relationship with the child and a participative relationship based on kindness contributes to the realization of this principle. In particular, learning to analyze words and use appropriate etiquette rules in the work aimed at awakening caring attitude towards people, creating interest in sharing the joys and troubles of others coincides with the final results of the subject of the Kazakh language.

According to this principle, "students are required to use language in whatever circumstances of life, first of all, to maintain a good attitude towards all people, to promote the correct solution of everything for the good of people, to prevent lowering the value of human speech and his own reputation" (Myasishchev, 2000). After all, human value is at the top of the core values that we have taken as the basis of our research work. Therefore, respectful communication with each other is carried out by showing mutual care, helping to get out of trouble, showing their kindness, striving to understand others correctly. For this purpose, it is effective to teach the etiquette of speech in the lessons of the Kazakh language, to teach the child to understand human values in special exercises that force him to be sensitive and make independent decisions through various tense situational tasks. In this case, it will be effective to teach legends, fables and oratory words from the life of wise people, who have found their way in difficult situations, by selecting them according to the age of the child, and to perform tasks based on their examples. For example, work on the text related to the title of "Swallow Saint" of Tole Bi was offered.

The democtratic principle of teaching. This is considered the main principle in allowing the student to acquire values in the course of learning the language. This principle is carried out by paying attention to the competent use of language units necessary for free and fair expression of their point of view and opinion when performing independent, pair, group work, without deviating from the norms of verbal ethics. In this case, it is rational to prioritize the relationship "teacher – student" over "student – student" in the process of teaching the language. At the same time, educational conditions such as "transition from prohibition to direction", encouraging to make joint decisions from independent thinking, teaching to create interest instead of forcing, organizing instead of ordering should be fulfilled. Because where there is dominance or indifference, human values are limited. Its result creates a negative, negligent, distrustful attitude in the child that value orientations are realized only in words. If it is forbidden to make independent decisions and express personal views, it causes a negative reaction to the absorption of values into the student's personality.

The principle of recognizing a student as an individual. Here, it is important to teach the student to fully reveal his positive qualities while solving various tasks performed in language classes. After all, "the value orientation itself requires instilling good habits in the inner world of the child, taking into account the interests of both oneself and others in various life situations, getting rid of selfishness, and the tendency to later deduct personal concerns when necessary for the common good. Therefore, it is important to be able to correctly select the right learning situations aimed at making this interest felt. To do this, it is necessary to determine the interests, abilities and the level of "I-Concept" in the child" (Gritsanov, 2007).

At the junction of education and upbringing, attention is paid to the ways and means of influencing the child's self-education, the proper organization of reflection, which simultaneously serve both the acquisition of language knowledge and the formation of the student's value orientations.

The development of a student as an individual requires thinking over the necessary prerequisites for his growth in a group, in a team, in a parallel interdependence with classmates. For example, before the student expresses his opinion on any problem, it is necessary to create an opportunity for him to identify and analyze this situation as much as possible.

According to *the creative principle*, it is envisaged to create favorable conditions for the student's self-education, self-development, self-improvement, "self-choice of his life". Through creative tasks based on freedom of speech and freedom of thought, the student's opportunities for independent thinking and decision-making increase. Works of this nature, analysis of various situations aimed at the formation of value orientations, giving characteristics looking at the actions of the heroes of the story, thinking tasks such as "if I were in his place...", as well as writing essays on specific topics, finding options for solving situational tasks that express their opinion will also give results if they are carried out in accordance with this principle. Because "in such works, the student's actions take precedence, and he understands that his internal responsibility and ability to make conscious decisions are criticized. This understanding and attitude quickly contributes to the disclosure of good qualities in the child. However, the teacher should strive to be able to see the individual success of each child, and must not rely on the method of comparison in the analysis of works in this direction. Only then will creative tasks become a real developmental factor for the child"(Petushkova, 2006).

The principle of teaching through the formation of cultural immunity in the student is the basis for the intersection of education and upbringing through language teaching in adolescence and the formation of value orientations. This is because the formation of true value orientations directly depends on the "filter of consciousness" of the child in himself, in his inner spiritual world. The filter of consciousness is the only guarantee that from the various information flowing from all sides, you can take what you need for your own good and others, and accustom yourself to its conscious use. Cultural immunity is formed primarily through the development of the student's personal culture. "Since every value has a quality of teaching a person ethics and education, it necessarily correlates with culture. It covers sensuality, taste, morality comprehensively" (Lerner, 1976).

That is why, these three strengthen the internal cultural immunity, which warns against negative things along with the development of decency in the child. It helps to determine the right way to learn from the good and to disgust from the bad and the level of its formation. From the material point of view, it opens the way to the education of aesthetic taste, and from the spiritual point of view, to the development of personal qualities. In this direction, it is useful to write comparative characteristics of the characters of art works in language classes, to analyze events and human

actions in similar situations for children, to perform situational tasks and to record reflections on specific topics.

In the tasks of the Kazakh language lessons offered to a teenager on *the principles of complexity and integrity*, the joint development of value orientations in harmony, mutual continuity is guided. It is observed that the child should be internally connected with his abilities. This principle "requires that general civic, labor, and moral education should be processed in mutual unity in the process of language teaching. In the systematic education system, it is intended to form an individual who can regulate his behavior based on the knowledge of his values. A developed value consciousness allows the formation the moral stability of the individual" (Volodeva, 2014).

The perception of life through its priority values positively contributes to the awakening of kindness in the student's inner world, the development of personal feelings (duty, responsibility) and moral readiness in various complex life situations.

The types of actions aimed at expanding students' perception of universal life values, deepening their awareness of their significance for themselves have become known as value orientations. Methods of its effective implementation include conversations, "open hours", "philosophical tables" leading to the understanding of universal and national values; independent research works for the purpose of recognizing the priority values of an authoritative person for students (work with memoirs, epistolary heritage, other sources); writing texts of reasoning; analyzing different situations; debates, disputes and discussions, etc.

The principle of individual interaction with the group and the team. Certainly, the student lives as part of a group in a social environment. "If the recognition of him as "individual" increases the student's reputation in the group, he will interact with the members of the group and accept the basic value orientations that develop in their environment. Therefore, the confidence that is built in the child through this environment is the result of education. This confidence is the value orientation of the individual" (Volodeva, 2014).

A leading action-oriented teaching principle. According to this principle, the types of actions are identified, and the ways of forming value orientations are determined respectively. The leading activity in adolescence is relationship. This leading action requires the most systematic coverage of value orientations aimed at the child's relationship with parents, teachers, friends and classmates. The behavior of adolescents is also formed under the influence of public opinion, which is strongly influenced by the opinion of others. "At the same time, as one's inner "I" is born, the need to express one's own point of view and one's own opinion increases. If public opinion and one's own opinion do not coincide, then there is a feeling of excitement. In such moments, if adults and teachers provide timely support and help, they will find a way out of difficulties, which, in turn, will affect the correct formation of their moral qualities " (Dauletbekova et al., 2018)

The leading activity called relationship plays an important role in the development of the individual. As a result, effective formation of personal values of the student

is achieved. In this regard, it is better to pay attention to children's performance of paired and group tasks through role-playing games and situational tasks.

The principle of consistency. From a humanistic point of view, this principle contributes to the formation of students' thoughts and opinions about value orientations. To do this, it is essential to organize specific types of work that unite all students. The main activity of the work aimed at the formation of value orientations of the individual, groups and collective is the transformation of spiritual and general civil values in our society into the value of an individual student, collective, orientation of their activities on values, achievement of the unification of students in the classroom on the basis of one value orientations. The problem related to the updated curriculum of the discipline "Kazakh language" is the necessity of revising the issue of adapting the topics of the sections to the values and transferring them in such a way that there is a link between grades. This problem is somewhat solved in the curriculum of the "Turkish language". Still, the topics in the curriculum are repeated as they are. In order to correctly solve this problem, it would be advisable to systematize it, gradually complicating it, while maintaining step-by-step continuity between the topics. In the research work, the principle of consistency was guided in terms of the development of tasks in the lesson from easy to complex.

The principle of increasing initiative and social activity. The student's tendency to act independently, self-management, opportunities to develop according to the program based on his own creativity, sufficiency of his own internal energy, feeling of responsibility and the lack of fear of being constantly under the control of other students serve as the main means for developing the ability to take initiatives. As a result of such a tendency to independent work, the student's inability to show indifference to anything around him, restraint in moral terms, firmness to his words, opinions, analyses, assessments, the ability to defend him in any situation, unity of deeds and words, etc.lead to the formation of his social activity and civic position. The vital active position here becomes the social value orientations of the individual.

Conclusion

In summary, the systematic conduct of methods that form value orientations in relation to human life, self-development, love, work, friendship, teach the moral qualities of the individual, the choice of the most important for him among life values in a comprehensive manner and with the pursuit of a specific goal has a special impact on the development of human qualities and personal abilities of the student. The main tasks in the course of language teaching are manifested in the gradual expansion and improvement of the necessary value orientations in a wide variety of life situations. To solve these tasks, it is necessary to take the above principles as a basis in a comprehensive manner.

"In the process of controlled education, value orientations are considered the main form of teaching activity of the teacher. The main task of a teacher is to prepare an individual with a rich spiritual world and a value orientation by teaching moral values. Education is an area in which special work aimed at the formation of the young generation is carried out (Rubinstein, 1995).

Therefore, ensuring that the student has the necessary value orientations in various life situations, creating a value frame of knowledge, constantly finding ways to apply the most effective methods and techniques aimed at developing the student's value orientations in subject lessons guided by various pedagogical technologies and principles are a great task and an honorable duty facing modern pedagogy.

REFERENCES

Abzhanova S.S. (2021). Formation of educational motivation of future teachers of Education// Proceedings of the international scientific and practical conference "Auezov readings-19: 30 years of independent Kazakhstan", — Shymkent, 2021.

Bap-Baba S. (2005). General psychology, — Almaty, 2005. — p. 352.

Berdyaev N. (1997). Destiny of Russia. Selected, Rostov-on-Don, 1997. — p. 35

Volodeva A. (2014). Value orientations of high school students in modern society // Personality, family and society: issues of pedagogy and psychology. — Novosibirsk, 2014

Gabitov T., Nurmuratov S. (2021). Philosophical Encyclopedia / Al-Farabi Kazakh National University, The institute of Philosophy, Political Science and Religious studies. — Almaty: Lantar trade, 2021, — p. 614.

Gavrilovets K. (2000). Humanistic education in school. — Minsk: Polymya, 2000, — p.128.

Gritsanov A. (2007). Newest philosophical dictionary. Postmodernism. — Minsk: modern writer, 2007. — p. 815.

Dauletbekova Zh. Isaeva Zh. Yermekbaeva A. (2018). Motivation of language learning. Manual. — Almaty, 2018, — p.207.

Zhedelov K. (2014). Problems of competence in art education// Bulletin of Abai KazNPU, series "Art Education". — No. 1 (38). —Pp. 25–27, 2014.

Zhumaev B. (2018). How does the development of a student's writing skills affect the quality of their education?, // School of the new era. X International scientific and practical conference, — Astana, 2018.

Zhumabayeva S. (2018). Introduction of formative assessment methods in Education// Higher School of Kazakhstan. — No. 1 (21). — Pp. 49–51, 2018.

Zdravomyslov A. (1998). Needs, interests, values. — Moscow, 1998. — p. 221.

Kozlov V. (1993). Formation of moral value orientations of younger schoolchildren by means of visual arts. — Minsk, 1993. —p. 222.

Kortieva D. (2016). Formation of value orientations of adolescents in the process of media education // Pedagogy and Psychology. — No. 4. — Pp. 83–87, 2016.

Lerner I. (1976). The human factor and the function of the content of education. — Moscow, 1976. Mazhenova R., Karmanova Zh., Manashova G., Orynbasarova Zh. (2017). Intellectual development of preschool children// Proceedings of the International Scientific and practical conference "Integration of Science, Education and production is the basis for the implementation of the national plan". — Saginov readings No. 9. — June 22–23, 2017. — Karaganda, 2017.

Myasishchev V. (2000). Psychology of Relationships. — Voronezh:: Institute of Practical Psychology: MODEK, 2000. — p. 356.

Nikolaev V.G., Klakhon K. (1998). Cultural Studies. XX century. Encyclopedia. — Almaty, 1998. — p. 380.

Standard curriculum for the academic discipline "Kazakh language" for grades 5-9 of the Basic Secondary Education Level (Training in the Kazakh language) //Available: — https://adilet.zan.kz/kaz/docs/V22 00029767.

Petushkova E. (2006). Philosophy and methodology of science. For graduate and undergraduate students. — 2nd ed., revised and expanded, — Minsk: APO, 2006. — p. 58

Rubinstein S. (1995). Problems of general psychology, — Moscow, 1995. — p. 350.

Urmashev B. (2016). Technology of criterion-based assessment: a manual, — Almaty: Publishing house "SSK", 2016. — p. 140.

мазмұны

ПЕДАГОГИКА

А.И. Әзімбай, М.А. Созер, С.Ж. Ибадуллаева	
ИНТЕГРАТИВТІ ОҚЫТУ ТЕХНОЛОГИЯСЫНЫҢ БОЛАШАҚ БИОЛОГ ТАНЫМЫН	
КЕҢЕЙТУДЕГІ МАҢЫЗЫ	7
А. Асаинова, Д. Абыкенова, Ж. Аубакирова, Р. Агавелян, Ж. Копеев	
УЧИТЕЛЬ ИНФОРМАТИКИ В ИНКЛЮЗИВНЫХ КЛАССАХ: ВОСПРИЯТИЕ ВЛИЯНИЯ	ł
ШКОЛЬНОЙ ИНФОРМАТИКИ НА РАЗВИТИЕ УЧЕНИКОВ С МЕНТАЛЬНЫМИ	
НАРУШЕНИЯМИ	21
У. Баймаханова, Н. Албытова, Д. Нургалиева, Р.Ж. Мрзабаева	
ӘЛЕУМЕТТІК ПЕДАГОГИКАЛЫҚ ҮДЕРІСТЕГІ СТРЕСТІ БАСҚАРУ КӘСІБИ	
ҚАЖУДЫҢ ПРОФИЛАКТИКАСЫ РЕТІНДЕ	36
Е. Досымов, Eser Selda, М. Нуризинова, Е. Еділбаев, Б. Асанбек	
МЕХАНИКА КУРСЫН ОҚЫТУДА ЦИФРЛЫҚ РЕСУРСТАРДЫ ҚОЛДАНУДЫҢ	
ЕРЕКШЕЛІКТЕРІ	48
Г.Т. Жакупова, Д.С. Байгунаков, А.Б. Сакулова	
ЗЕРТТЕУ УНИВЕРСИТЕТІНДЕГІ САПА МӘДЕНИЕТІНІҢ МОДЕЛІ	63
Б.К. Жарменова, Н.Д. Андреева, Ш.Ш. Хамзина, Г.М. Маханова	
ЖОО-ДА БИОЛОГИЯ МҰҒАЛІМДЕРІН ДАЯРЛАУДА ЭКОЛОГИЯЛЫҚ-ПЕДАГОГИКА.	
ҚҰЗЫРЕТТІЛІКТЕРДІ ҚАЛЫПТАСТЫРУ	74
И.Ә. Жубанкузова, Г.А. Сугуржанова	
БОЛАШАҚ МҰҒАЛІМДЕРДІ ДАЙЫНДАУДА ФИЗИКА МЕН АҚПАРАТТЫҚ	
КОММУНИКАЦИЯЛЫҚ ТЕХНОЛОГИЯЛАР ПӘНДЕРІН КІРІКТІРІЛІП ОҚЫТУ	0.0
НЕГІЗДЕРІ	89
М.Н. Ибрагимова, Н.А. Тасилова, А.А. Садығожа, П.Н. Нускабай	
ОРТАЛЫҚ АЗИЯ АУМАҒЫНДАҒЫ ЭТНИКАЛЫҚ МӘСЕЛЕЛЕР ӘМІР ТЕМІР МЕН	100
ТЕМІР ӘУЛЕТІ ЕҢБЕКТЕРІНДЕ	100
А.К. Игибаева, А.С. Омарханова, Н.К. Акитпаева, А.Қ. Қозыбаева	
ҚАЗАҚСТАН РЕСПУБЛИКАСЫНЫҢ ЖОҒАРЫ ОҚУ ЖҮЙЕСІНДЕ РИСК-МЕНЕДЖМЕНТТІ ДАМЫТУ МӘСЕЛЕЛЕРІ	124
А. Исаев, Юджел Гелишли, А. Рахымжанов	124
А. исаев, юджел гелишли, А. гахымжанов БОЛАШАҚ ЖАТТЫҚТЫРУШЫ-ОҚЫТУШЫЛАРДЫҢ БАҚЫЛАУШЫ	
БОЛАШАҚ ЖАТТЫҚТЫР УШЫ-ОҚЫТУШЫЛАРДЫҢ БАҚЫЛАУШЫ ҚҰЗЫРЕТТІЛІГІН ЖЕТІЛДІРУ ЖОЛДАРЫ	137
Г.К. Исмаилова, Г.Б. Григорьева, К.Е. Хасенова, А.Ж. Турикпенова, Г.Т. Дарменова	13/
ЖАЛПЫ БІЛІМ БЕРУ ҰЙЫМДАРЫ МҰҒАЛІМДЕРІНІҢ ФУНКЦИОНАЛДЫҚ	
САУАТТЫЛЫҒЫН ДАМЫТУ БОЙЫНША ӘДІСТЕМЕЛІК ЖҰМЫСТАРДЫ	
ҮЙЫМДАСТЫРУ (ОҚУ САУАТТЫЛЫҒЫН ДАМЫТУ ҮЛГІСІ НЕГІЗІНДЕ)	152
М. Каваклы, Ж.И. Исаева, И. Дурмаз	132
ТҰЛҒАНЫҢ ҚҰНДЫЛЫҚТЫҚ БАҒДАРЛАРЫН ҚАЛЫПТАСТЫРА ОТЫРЫП ҚАЗАҚ	
ТІЛІН ОҚЫТУДЫҢ ПЕДАГОГИКАЛЫҚ НЕГІЗДЕРІ	167
А.Д. Калимова, Б.А. Жекибаева	107
БАСТАУЫШ МЕКТЕПТЕ КІРІКТІРІЛГЕН ОҚЫТУҒА БОЛАШАҚ МҰҒАЛІМДЕРДІ	
ДАЙЫНДАУДЫҢ ҚҰРАМДАС БӨЛІКТЕРІ	183
А.Х. Қасымова, А.Б. Медешова, А.М. Бисенгалиева, Г.К. Кажгалиева, И.М. Бапиев	105
ОҚЫТУШЫНЫҢ ҚАШЫҚТАН ОҚЫТУ ҚҰЗЫРЕТТІЛІГІ	196
Г. Клычниязова	170
АЙТЫЛЫМҒА ПЕДАГОГИКАЛЫҚ ТӘСІЛДЕР: САНДЫҚ ӨЛШЕМДЕР	
МЕН ПСИХОЛОГИЯЛЫҚ ТҮСІНІКТЕРДІ МӘТІНДІК ОҚЫТУҒА БІРІКТІРУ	210
Б.У. Куанбаева, Г.К. Жусупкалиева, М.Е. Рахметов, А.Ж. Иярова, Р. Schmidt	10
ФИЗИКАЛЫҚ ИНТЕРАКТИВТІ КОМПЬЮТЕРЛІК МОДЕЛЬДЕРДІҢ ЗАМАНАУИ	
МЕКТЕПТЕ ОНЛАЙН ОҚЫТУДЫ ЖҮЗЕГЕ АСЫРУДАҒЫ ТИІМДІЛІГІН БАҒАЛАУ	222

Р.С. Мырзаев, А.Ж. Сейтмуратов, Қ. Қанибайқызы, А.Ә. Ибраева, А.А. Куралбаева,	
П.Н. Нускабай	
ІТ БАҒЫТЫНДАҒЫ БАКАЛАВРЛАРДЫ МАТЕМАТИКАЛЫҚ ДАЯРЛАУЫНЫҢ	
КӘСІБИ БАҒЫТЫ23	4
Г.К. Нуртаева, В.О. Абдрасилова, Р.Р. Жумабекова, Г.Е. Байдуллаева	
«ҚАН АЙНАЛУ ЖҮЙЕСІНІҢ БИОФИЗИКАСЫ» ТАҚЫРЫБЫНА СТУДЕНТТЕРДІҢ	
ӨЗІНДІК ДАЙЫНДАЛУ РӨЛІ24	.9
Б.Д. Оразов, Ж.К. Сыдыкова, Ф.Д. Наметкулова, Е.Б. Тасболат	
ПЕДАГОГИКАЛЫҚ ЖОҒАРЫ ОҚУ ОРЫНДАРЫНДА БОЛАШАҚ ФИЗИКА	
МҰҒАЛІМДЕРІН ДАЯРЛАУ26	4
М.Н. Оспанбекова, С.Ж. Турикпенова, Р.К. Измагамбетова, П.Қ. Ертаева,	
К.Ш. Темирханова	
БАСТАУЫШ БІЛІМ БЕРУДЕГІ ӨЗГЕРІСТЕРДІ ИНТЕГРАЦИЯЛАУ: МҮМКІНДІКТЕР	
МЕН ОЙЛАР	9
Н. Оспанова, Н. Токжигитова, Г. Джарасова, Дж. Караджа, А. Садыкова	
ГЕЙМИФИКАЦИЯ ЭЛЕМЕНТТЕРІНІҢ НЕГІЗІНДЕ ЖАСЫРЫН БАҒАЛАУДЫ	
ҰЙЫМДАСТЫРУ ӘДІСТЕМЕСІ29	13
А. Садвакасова, А. Докуз, Ф. Қылышбек	
ҚАЗАҚСТАН РЕСПУБЛИКАСЫ ЖОҒАРЫ ОҚУ ОРЫНДАРЫНЫҢ БОЛАШАҚ	
ИНФОРМАТИКА МҰҒАЛІМДЕРІНЕ ЗАТТАР ИНТЕРНЕТІН ОҚЫТУДЫҢ	
ҚАЗІРГІ ЖАҒДАЙЫН ЗЕРТТЕУ30	17
А.Т. Самитова, Г.Т. Карабалаева, К.Р. Калкеева	
БОЛАШАҚ МАМАНДЫҚТЫ ТАҢДАУДАҒЫ КӘСІБИ БАҒДАРЛАУДЫҢ РӨЛІ32	21
Ш. Сапарбайқызы, У.Т. Туленова, Ж.А. Таджибаева, Р. Керимбаева, М.Е. Акмамбетова	
ЖАҺАНДАНУ ЖАҒДАЙЫНДА БОЛАШАҚ МАМАНДЫҚ ТАҢДАУДЫҢ МАҢЫЗЫ33	1
Б.А. Сенгербекова, Э.У. Бижигитова, А.О. Досимова, А.Қ. Айтжанова, Г.Г. Зиябекова	
ОҢТҮСТІК ҚАЗАҚСТАНДАҒЫ АҒЫЛШЫН ТІЛІ МҰҒАЛІМДЕРІНІҢ ИНКЛЮЗИВТІ	_
БІЛІМ БЕРУ ТУРАЛЫ ТҮСІНІКТЕРІ	-8
OROHOMHICA	
ЭКОНОМИКА С.Н. Алпысбаева, Н.Н. Жанақова, Е.И. Таутенов, А.И. Тазабеков	
ҚАЗАҚСТАНДАҒЫ ФИСКАЛДЫҚ ШОҒЫРЛАНДЫРУ САЯСАТЫ: ІСКЕ АСЫРУ	
БАСЫМДЫҚТАРЫ	7
Э.С. Балапанова, А.Т. Исаева, Д.О. Оналтаев, Ж.П. Смаилова, Р.Е. Сагындыкова	/
У.С. Валапанова, А.Т. Исасва, Д.О. Оналтась, Ж.П. Сманлова, Т.Е. Сагындыкова ИМПОРТТЫ АЛМАСТЫРУ ЭКОНОМИКАНЫҢ ДАМУ ФАКТОРЫ РЕТІНДЕ37	12
А.С. Джанегизова, Д.Ә. Әмержанова, Г.М. Мухамедиева, Л.Г. Кирбасова, А.Е. Акбаева	J
ҚАЗАҚСТАНДАҒЫ ЖОҒАРЫ БІЛІМ БЕРУДІ ЦИФРЛАНДЫРУ: ДАМУ МӘСЕЛЕЛЕРІ	
МЕН ПЕРСПЕКТИВАЛАРЫ	6
Н.Е. Есенжолов, А.Б. Кошербаева, Е.С. Кылбаев, С.Т. Қарғабаева	U
ҚАЗАҚСТАН РЕСПУБЛИКАСЫНДА ИННОВАЦИЯЛЫҚ САЯСАТТЫ ІСКЕ АСЫРУДАҒЫ	
ӘЛЕУМЕТТІК МЕДИАНЫҢ РӨЛІ	1
Ж.Е. Есильбаева, С.К. Наурызбеков, Д.С. Тенизбаева	1
ҚАРЖЫ ДЕЛДАЛДАРЫНЫҢ ҚЫЗМЕТІ ТӘУЕКЕЛДЕРІНІҢ АУДИТІ ЖӘНЕ ОЛАРДЫ	
ЦИФРЛАНДЫРУ ЖАҒДАЙЫНДА БАСҚАРУ410	6
Г.Г. Джамалова, Г.У. Хаджиева	J
ҚАЗАҚСТАННЫҢ КӨЛІК-ЛОГИСТИКАЛЫҚ ИНФРАҚҰРЫЛЫМЫ: ҚАЗІРГІ ЖАҒДАЙЫ	
және даму әлеуеті	9
Н.Б. Жарқынбаева, Б. Вольф	
МИКРОДЕҢГЕЙДЕГІ ЭКОНОМИКАЛЫҚ ЖҮЙЕЛЕРДЕ ЖОБАЛЫҚ ТОПТЫ	
ҮЙЫМДАСТЫРУДЫҢ ӘДІСТЕМЕЛІК ПРИНЦИПТЕРІН ЖЕТІЛДІРУ45	1
Ж. Жұман, Ду Бинхан, Ә.В. Хамзаева	_
ҚАЗАҚСТАННЫҢ МҰНАЙ-ГАЗ САЛАСЫНЫҢ ҚАЗІРГІ ЖАҒДАЙЫ47	0
	-

Г.К. Искакова, С.Т. Абилдаев, Б. Куаншалиев, А.М. Жантаева, Е.С. Байтиленова	
ҚАЗАҚСТАННЫҢ АУЫЛ ШАРУАШЫЛЫҒЫ ӨНІМІНІҢ ҚЫТАЙҒА ЭКСПОРТЫ:	
ӨЗАРА ТОЛЫҚТЫРУ ИНДЕКСІ НЕГІЗІНДЕ ТАЛДАУ	486
М.А. Қанабекова, А.Ж. Құрмантаева, С.Н. Абиева	
ҚР МЕМЛЕКЕТТІК БЮДЖЕТІН ҚАЛЫПТАСТЫРУ ЕРЕКШЕЛІКТЕРІ	507
Ж.Ж. Кенжебай, Г.К. Мусаева, Б.К. Нурмаганбетова, А.А. Махфудз	
ХАЛЫҚАРАЛЫҚ ДӘЛІЗДЕРДІҢ ТРАНЗИТТІК ӘЛЕУЕТІН АРТТЫРУ ҮШІН	
КӨЛІК-ЛОГИСТИКАЛЫҚ ИНФРАҚҰРЫЛЫМДЫ ОҢТАЙЛАНДЫРУ	520
А.Т. Көкенова, А.Р. Шалбаева, С.С. Таменова, Г.Н. Агабекова, Л.И. Жазылбек	
ТҰРАҚТЫ ДАМУ ТҰЖЫРЫМДАМАСЫН ІСКЕ АСЫРУДАҒЫ ЖАҺАНДЫҚ	
БАСҚАРУ: МЕМЛЕКЕТАРАЛЫҚ ДЕҢГЕЙДЕГІ ПРАКТИКАЛЫҚ ТӘЖІРИБЕ	534
С.А. Нахипбекова, С.С. Ыдырыс, А.А. Кулбаева, М.А. Кулбаева, А.А. Сапарова	
АҚЫЛДЫ ҚАЛА ҚҰРУДЫҢ ТҰРҒЫНДАРДЫҢ ТҰРАҚТЫ ӨМІР СҮРУ ДЕҢГЕЙІН	
ЖАҚСАРТУҒА ӘСЕРІ	557
Ю.О. Ничкасова, К.Ж. Садвокасова, А.К. Алпысбаева	
ЦИФРЛЫҚ ТЕХНОЛОГИЯЛАР: ҚАЗАҚСТАННЫҢ ҚАРЖЫ НАРЫҒЫН	
ТРАНСФОРМАЦИЯЛАУ	568
Н. Нурмухаметов, Ж. Булхаирова, А. Ахметова, Э. Белоусова, Г. Саймагамбетова	
ЗИЯТКЕРЛІК КАПИТАЛДЫ ДАМЫТУ ҒЫЛЫМ, БІЛІМ ЖӘНЕ БИЗНЕСТІҢ	
ИНТЕГРАЦИЯСЫ ЖАҒДАЙЫНДА	585
Ж.Т. Рахымова, Н.Х. Маулина, А.Ж. Сугурова, А.К. Акпанов	
ЦИФРЛАНДЫРУДЫҢ ҚАРЖЫЛЫҚ МЕНЕДЖМЕНТ ӘДІСТЕРІН ЖЕТІЛДІРУГЕ	
ƏCEPI	602
Б.С. Өтеғұлова, С.Ф. Мәжитов, А. Толымбек, М.Д. Уалтаев, Д.Сайн Эмир	
ТЕХНОЛОГИЯЛЫҚ ИНТЕНСИВТІ ЖӘНЕ ЖОҒАРЫ ТЕХНОЛОГИЯЛЫҚ	
КӘСІПОРЫНДАРДЫ ДАМЫТУДЫҢ НЕГІЗГІ ФАКТОРЛАРЫНЫҢ КЕДЕРГІЛЕРІ	611
К. Халмурзаева, А. Тағай, Ж. Жұман, А. Хамзаева, К. Сыздыкова	
ӘЛЕМДІК КРАУДФАНДИНГ НАРЫҒЫН САЛЫСТЫРМАЛЫ ТАЛДАУ:	
ТӘЖІРИБЕ, ӘДІСТЕМЕ ЖӘНЕ ЗЕРТТЕУЛЕР	627
А. Шаримхан, Г.Н. Аппакова, Б.Х. Айдосова, Ғ.Е. Керімбек	
ҚАЗАҚСТАНДА САЛЫҚТЫҚ КОНСАЛТИНГТІ ДАМЫТУДЫҢ ӨЗЕКТІЛІГІ:	
СЫН-ҚАТЕРЛЕР, ҮРДІСТЕР ЖӘНЕ КЕЛЕШЕГІ	648
Юйци Мэн, Р.К. Ниязбекова, С.А. Илашева, Д.Д. Әліпбаев, Г.А. Қадырова	
ҚАЗАҚСТАН РЕСПУБЛИКАСЫ МҰНАЙ ӨНДІРУ САЛАСЫН ДАМУЫНЫҢ	
ҚАЗІРГІ МӘСЕЛЕЛЕРІ ЖӘНЕ БОЛАШАҚ БАҒЫТТАРЫ	660

СОДЕРЖАНИЕ

ПЕДАГОГИКА

А.И. Азимбай, М.А. Созер, С.Ж. Ибадуллаева
ВАЖНОСТЬ ИНТЕГРАТИВНОЙ ТЕХНОЛОГИИ ОБУЧЕНИЯ ДЛЯ РАСШИРЕНИЯ
ПОЗНАНИЯ БУДУЩЕГО БИОЛОГА7
А. Асаинова, Д. Абыкенова, Ж. Аубакирова, Р. Агавелян, Ж. Копеев
УЧИТЕЛЬ ИНФОРМАТИКИ В ИНКЛЮЗИВНЫХ КЛАССАХ: ВОСПРИЯТИЕ ВЛИЯНИЯ
ШКОЛЬНОЙ ИНФОРМАТИКИ НА РАЗВИТИЕ УЧЕНИКОВ С МЕНТАЛЬНЫМИ
НАРУШЕНИЯМИ21
У. Баймаханова, Н. Албытова, Д. Нургалиева, Р.Ж. Мрзабаева
УПРАВЛЕНИЕ СТРЕССОМ В СОЦИАЛЬНО-ПЕДАГОГИЧЕСКОМ ПРОЦЕССЕ
КАК ПРОФИЛАКТИКА ПРОФЕССИОНАЛЬНОГО ВЫГОРАНИЯ
Е. Досымов, Есер Селда, М. Нуризинова, Е. Едильбаев, Б. Асанбек
ОСОБЕННОСТИ ИСПОЛЬЗОВАНИЯ ЦИФРОВЫХ РЕСУРСОВ В ПРЕПОДАВАНИИ
KYPCA MEXAHUKU
Г.Т. Жакупова, Д.С. Байгунаков, А.Б. Сакулова МОДЕЛЬ КУЛЬТУРЫ КАЧЕСТВАВ ИССЛЕДОВАТЕЛЬСКОМ УНИВЕРСИТЕТЕ63
Б.К. Жарменова, Н.Д. Андреева, Ш.Ш. Хамзина, Г.М. Маханова
ФОРМИРОВАНИЕ ЭКОЛОГО-ПЕДАГОГИЧЕСКИХ КОМПЕТЕНЦИЙ В ПОДГОТОВКЕ
УЧИТЕЛЕЙ БИОЛОГИИ В ВУЗЕ74
учителей виологии в вузе
ОСНОВЫ ИНТЕГРИРОВАННОГО ПРЕПОДАВАНИЯ ПРЕДМЕТОВ ФИЗИКИ
И ИНФОРМАЦИОННО-КОММУНИКАЦИОННЫХ ТЕХНОЛОГИЙ ПРИ
ПОДГОТОВКЕ БУДУЩИХ УЧИТЕЛЕЙ
М.Н. Ибрагимова, Н.А. Тасилова, А.А. Садығожа, П.Н. Нускабай
ЭТНИЧЕСКИЕ ПРОБЛЕМЫ НА ТЕРРИТОРИИ ЦЕНТРАЛЬНОЙ АЗИИ В ТРУДАХ
АМИРА ТЕМУРА И ТЕМУРИДОВ
А.К. Игибаева, А.С. Омарханова, Н.К. Акитпаева, А.К. Козыбаева
ОСОБЕННОСТИ ФОРМИРОВАНИЯ РИСК-МЕНЕДЖМЕНТА В ВЫСШЕМ
ОБРАЗОВАНИИ РЕСПУБЛИКИ КАЗАХСТАН124
А. Исаев, Гелишли Юджел, А. Рахимжанов
ПУТИ СОВЕРШЕНСТВОВАНИЯ КОНТРОЛИРУЮЩИХ КОМПЕТЕНЦИЙ
БУДУЩИХ ТРЕНЕРОВ-ПРЕПОДАВАТЕЛЕЙ137
Г.К. Исмаилова, Г.Б. Григорьева, К.Е. Хасенова, А.Ж. Турикпенова, Г.Т. Дарменова
ОРГАНИЗАЦИЯ МЕТОДИЧЕСКОЙ РАБОТЫ ПО РАЗВИТИЮ ФУНКЦИОНАЛЬНОЙ
ГРАМОТНОСТИ ДЛЯ УЧИТЕЛЕЙ ОБЩЕОБРАЗОВАТЕЛЬНЫХ УЧЕБНЫХ ЗАВЕДЕНИЙ
(НА ПРИМЕРЕ РАЗВИТИЯ ЧИТАТЕЛЬСКОЙ ГРАМОТНОСТИ)152
М. Каваклы, Ж.И. Исаева, И. Дурмаз
ПЕДАГОГИЧЕСКИЕ ОСНОВЫ ОБУЧЕНИЯ КАЗАХСКОМУ ЯЗЫКУ
С ФОРМИРОВАНИЕМ ЦЕННОСТНЫХ ОРИЕНТАЦИЙ ЛИЧНОСТИ167
А.Д. Калимова, Б.А. Жекибаева
КОМПОНЕНТЫ ГОТОВНОСТИ БУДУЩИХ УЧИТЕЛЕЙ К ИНТЕГРИРОВАННОМУ
ОБУЧЕНИЮ В НАЧАЛЬНОЙ ШКОЛЕ
А.Х. Касымова, А.Б. Медешова, А.М. Бисенгалиева, Г.К. Кажгалиева, И.М. Бапиев
КОМПЕТЕНТНОСТЬ ПЕДАГОГА ДИСТАНЦИОННОГО ОБРАЗОВАНИЯ196
Г. Клычниязова
ПЕДАГОГИЧЕСКИЕ ПОДХОДЫ К ПРОИЗНОШЕНИЮ: ИНТЕГРАЦИЯ ЦИФРОВЫХ
ИЗМЕРЕНИЙ И ПСИХОЛОГИЧЕСКИХ ИНСАЙТОВ В ТЕКСТОВОМ ОБУЧЕНИИ
Б.У. Куанбаева, Г.К. Жусупкалиева, М.Е. Рахметов, А.Ж. Иярова, Р. Schmidt ОЦЕНКА ЭФФЕКТИВНОСТИ ФИЗИЧЕСКИХ ИНТЕРАКТИВНЫХ КОМПЬЮТЕРНЫХ
ОЦЕНКА ЭФФЕКТИВНОСТИ ФИЗИЧЕСКИХ ИНТЕРАКТИВНЫХ КОМПЬЮТЕРНЫХ МОДЕЛЕЙ В РЕАЛИЗАЦИИ ОНЛАЙН-ОБУЧЕНИЯ В СОВРЕМЕННОЙ ШКОЛЕ222
в геализации Оплаин-обучения в Современной школе

Р.С. Мырзаев, А.Ж. Сейтмуратов, К. Канибайкызы, А.А. Ибраева, А.А. Куралбаева,
П.Н. Нускабай
ПРОФЕССИОНАЛЬНАЯ НАПРАВЛЕННОСТЬ МАТЕМАТИЧЕСКОЙ ПОДГОТОВКИ
БАКАЛАВРОВ ІТ НАПРАВЛЕНИЙ234
Г.К. Нуртаева, В.О. Абдрасилова, Р.Р. Жумабекова, Г.Е. Байдуллаева
РОЛЬ САМОСТОЯТЕЛЬНОЙ ПОДГОТОВКИ СТУДЕНТОВ ПО ТЕМЕ
«БИОФИЗИКА СИСТЕМЫ КРОВООБРАЩЕНИЯ»249
Б.Д. Оразов, Ж.К. Сыдыкова, Ф.Д. Наметкулова, Е.Б. Тасболат
ПОДГОТОВКА БУДУЩИХ УЧИТЕЛЕЙ ФИЗИКИ В ПЕДАГОГИЧЕСКИХ ВУЗАХ264
М.Н. Оспанбекова, С.Ж. Турикпенова, Р.К. Измагамбетова, П.К. Ертаева,
К.Ш. Темирханова
ИНТЕГРАЦИЯ ИЗМЕНЕНИЙ В НАЧАЛЬНОЕ ОБРАЗОВАНИЕ: ВОЗМОЖНОСТИ
И СООБРАЖЕНИЯ279
Н. Оспанова, Н. Токжигитова, Г. Джарасова, Дж. Караджа, А. Садыкова
МЕТОДИКА ОРГАНИЗАЦИИ СКРЫТОГО ОЦЕНИВАНИЯ НА ОСНОВЕ
ЭЛЕМЕНТОВ ГЕЙМИФИКАЦИИ293
А. Садвакасова, А. Докуз, Ф. Кылышбек
ИССЛЕДОВАНИЕ ТЕКУЩЕЙ СИТУАЦИИ С ОБУЧЕНИЕМ ИНТЕРНЕТУ ВЕЩЕЙ
БУДУЩИХ ПРЕПОДАВАТЕЛЕЙ ИНФОРМАТИКИ В ВЫСШИХ УЧЕБНЫХ
ЗАВЕДЕНИЯХ РЕСПУБЛИКИ КАЗАХСТА307
А.Т. Самитова, Г.Т. Карабалаева, К.Р. Калкеева
РОЛЬ ПРОФЕССИОНАЛЬНОЙ ОРИЕНТАЦИИ В ВЫБОРЕ В БУДУЩЕЙ ПРОФЕССИИ32
Ш. Сапарбайкызы, У.Т. Туленова, Ж.А. Таджибаева, Р. Керимбаева, М.Е. Акмамбетова
ЗНАЧЕНИЕ ВЫБОРА БУДУЩЕЙ СПЕЦИАЛЬНОСТИ В УСЛОВИЯХ ГЛОБАЛИЗАЦИИ331
Б.А. Сенгербекова, Э.У. Бижигитова, А.О. Досимова, А.К. Айтжанова, Г.Г. Зиябекова
ВОСПРИЯТИЕ ИНКЛЮЗИВНОГО ОБРАЗОВАНИЯ УЧИТЕЛЯМИ АНГЛИЙСКОГО
ЯЗЫКА В ЮЖНОМ КАЗАХСТАНЕ348
ЭКОНОМИКА
С.Н. Алпысбаева, Н.Н. Жанакова, Е.И. Таутенов, А.И. Тазабеков
ПОЛИТИКА ФИСКАЛЬНОЙ КОНСОЛИДАЦИИ В КАЗАХСТАНЕ: ПРИОРИТЕТЫ
РЕАЛИЗАЦИИ
Э.С. Балапанова, А.Т. Исаева, Д.О. Оналтаев, Ж.П. Смаилова, Р.Е. Сагындыкова
ИМПОРТОЗАМЕЩЕНИЕ КАК ФАКТОР РАЗВИТИЯ ЭКОНОМИКИ
А.С. Джанегизова, Д.Ә. Әмержанова, Г.М. Мухамедиева, Л.Г. Кирбасова, А.Е. Акбаева
ЦИФРОВИЗАЦИЯ ВЫСШЕГО ОБРАЗОВАНИЯ В КАЗАХСТАНЕ: ПРОБЛЕМЫ
ИПЕРСПЕКТИВЫ РАЗВИТИЯ
Н.Е. Есенжолов, А.Б. Кошербаева, Е.С. Кылбаев, С.Т. Каргабаева
РОЛЬ СОЦИАЛЬНЫХ МЕДИА В РЕАЛИЗАЦИИ ИННОВАЦИОННОЙ ПОЛИТИКИ
В РЕСПУБЛИКЕ КАЗАХСТАН
Ж.Е. Есильбаева, С.К. Наурызбеков, Д.С. Тенизбаева
АУДИТ РИСКОВ ДЕЯТЕЛЬНОСТИ ФИНАНСОВЫХ ПОСРЕДНИКОВ И УПРАВЛЕНИЕ
ИМИ В УСЛОВИЯХ ЦИФРОВИЗАЦИИ
ТРАНСПОРТНО-ЛОГИСТИЧЕСКАЯ ИНФРАСТРУТКУРА КАЗАХСТАНА:
СОВРЕМЕННОЕ СОСТОЯНИЕ И ПОТЕНЦИАЛ РАЗВИТИЯ
Н.Б. Жаркинбаева, Б. Вольф СОВЕРШЕНСТВОВАНИЕ МЕТОДОЛОГИЧЕСКИХ ПРИНЦИПОВ ОРГАНИЗАЦИИ
СОВЕРШЕНС ГВОВАНИЕ МЕТОДОЛОГИЧЕСКИХ ПРИНЦИПОВ ОРГАНИЗАЦИИ ПРОЕКТНОЙ КОМАНДЫ В ЭКОНОМИЧЕСКИХ СИСТЕМАХ МИКРОУРОВНЯ451
проектной команды в экономических системах микроуровня Ж. Жуман, Ду Бинхан, А.В. Хамзаева
ж. жуман, ду бинхан, а.б. ламзаева ТЕКУЩЕЕ СОСТОЯНИЕ НЕФТЕГАЗОВОЙ ОТРАСЛИ КАЗАХСТАНА470
тек э щее состолние пефтегаровой отрасли казалстапа4/0

Г.К. Искакова, С.Т. Абилдаев, Б. Куаншалиев, А.М. Жантаева, Е.С. Байтиленова
ЭКСПОРТ СЕЛЬСКОХОЗЯЙСТВЕННОЙ ПРОДУКЦИЕЙ КАЗАХСТАНА В КИТАЙ:
АНАЛИЗ НА ОСНОВЕ ИНДЕКС ВЗАИМОДОПОЛНЯЕМОСТИ486
М.А. Канабекова А.Ж. Курмантаева, С.Н. Абиева
ОСОБЕННОСТИ ФОРМИРОВАНИЯ ГОСУДАРСТВЕННОГО БЮДЖЕТА РК507
Ж.Ж. Кенжебай, Г.К. Мусаева, Б.К. Нурмаганбетова, А.А. Махфудз
ОПТИМИЗАЦИЯ ТРАНСПОРТНО-ЛОГИСТИЧЕСКОЙ ИНФРАСТРУКТУРЫ ДЛЯ
ПОВЫШЕНИЯ ТРАНЗИТНОГО ПОТЕНЦИАЛА МЕЖДУНАРОДНЫХ КОРИДОРОВ520
А.Т. Кокенова, А.Р. Шалбаева, С.С. Таменова, Г.Н. Агабекова, Л.И. Жазылбек
ГЛОБАЛЬНОЕ УПРАВЛЕНИЕ В РЕАЛИЗАЦИИ КОНЦЕПЦИИ УСТОЙЧИВОГО РАЗВИТИЯ:
ПРАКТИЧЕСКИЙ ОПЫТ НА МЕЖГОСУДАРСТВЕННОМ УРОВНЕ534
С.А. Нахипбекова, С.С. Ыдырыс, А.А. Кулбаева, М.А. Кулбаева, А.А. Сапарова
ВЛИЯНИЕ СОЗДАНИЯ УМНОГО ГОРОДА НА УЛУЧШЕНИЕ СТАБИЛЬНОСТИ УРОВНЯ
ЖИЗНИ НАСЕЛЕНИЯ557
Ю.О. Ничкасова, К.Ж. Садвокасова, А.К. Алпысбаева
ЦИФРОВЫЕ ТЕХНОЛОГИИ: ТРАНСФОРМАЦИЯ ФИНАНСОВОГО РЫНКА
KA3AXCTAHA568
Н. Нурмухаметов, Ж. Булхаирова, А. Ахметова, Э. Белоусова, Г. Саймагамбетова
РАЗВИТИЕ ИНТЕЛЛЕКТУАЛЬНОГО КАПИТАЛА В УСЛОВИЯХ ИНТЕГРАЦИИ НАУКИ,
ОБРАЗОВАНИЯ И БИЗНЕСА
Ж.Т. Рахымова, Н.Х. Маулина, А.Ж. Сугурова, А.К. Акпанов
ВЛИЯНИЕ ЦИФРОВИЗАЦИИ НА СОВЕРШЕНСТВОВАНИЕ МЕТОДОВ ФИНАНСОВОГО
МЕНЕДЖМЕНТА
Б.С. Утегулова, С.Ф. Мажитов, А. Толымбек, М.Д. Уалтаев, Э.Д. Сайн
ОСНОВНЫЕ ФАКТОРЫ ПРЕПЯТСТВИЯ РАЗВИТИЮ ТЕХНОЛОГИЧЕСКИХ И ВЫСОКО
ТЕХНОЛОГИЧЕСКИХ ПРЕДПРИЯТИЙ611
К. Халмурзаева, А. Тагай, Ж. Жуман, А. Хамзаева, К. Сыздыкова
СРАВНИТЕЛЬНЫЙ АНАЛИЗ МИРОВОГО КРАУДИНГОВОГО РЫНКА:
ОПЫТ, МЕТОДОЛОГИЯ И ИССЛЕДОВАНИЯ627
А. Шаримхан, Г.Н. Аппакова, Б.Х. Айдосова, Г.Е. Керимбек
АКТУАЛЬНОСТЬ РАЗВИТИЯ НАЛОГОВОГО КОНСАЛТИНГА В КАЗАХСТАНЕ:
ВЫЗОВЫ, ТЕНДЕНЦИИ И ПЕРСПЕКТИВЫ648
Юйци Мэн, Р.К. Ниязбекова, С.А. Илашева, Д.Д. Алипбаев, Г.А. Кадырова
СОВРЕМЕННЫЕ ПРОБЛЕМЫ И ПЕРСПЕКТИВНЫЕ НАПРАВЛЕНИЯ РАЗВИТИЯ НЕФТЕЛОБЫВАЮЩЕЙ ОТРАСЛИ РЕСПУБЛИКИ КАЗАУСТАН 660
НЕФТЕЛОБЫВАЮШЕЙ ОТРАСПИ РЕСПУБЛИКИ КАЗАУСТАН 660

CONTENTS

PEDAGOGYR

A.I. Azimbay, M.A. Sozer, S.Z. Ibadullayeva	
THE IMPORTANCE OF INTEGRATIVE LEARNING TECHNOLOGY FOR EXPANDING	
THE KNOWLEDGE OF THE FUTURE BIOLOGIST	7
A. Assainova, D. Abykenova, Zh. Aubakirova, R. Agavelyan, Zh. Kopeyev	
COMPUTER SCIENCE TEACHER IN INCLUSIVE CLASSROOMS: PERCEPTION OF THE	
IMPACT OF SCHOOL COMPUTER SCIENCE ON THE DEVELOPMENT OF STUDENTS	
WITH MENTAL DISABILITIES	21
U. Baimakhanova, N. Albytova, D. Nurgaliyeva, R.ZH. Mrzabayeva	
STRESS MANAGEMENT IN THE SOCIO-PEDAGOGICAL PROCESS AS PREVENTION	
OF PROFESSIONAL BURNOUT	36
Ye. Dossymov, Eser Selda, M. Nurizinova, Ye. Yedilbayev, B. Asanbek	
FEATURES OF THE USE OF DIGITAL RESOURCES IN TEACHING THE COURSE	
OF MECHANICS	48
G.T. Zhakupova, D.S. Baigunakov, A.B. Sakulova	
THE QUALITY CULTURE MODEL AT THE RESEARCH UNIVERSITY	63
B.K. Zharmenova, N.D. Andreeva, Sh.Sh. Khamzina, G.M. Makhanova	
FORMATION OF ECOLOGICAL AND PEDAGOGICAL COMPETENCIES IN	
THE TRAINING OF BIOLOGY TEACHERS AT THE UNIVERSITY	74
I.A. Zhubankuzova, G.A. Sugurzhanova	, .
FUNDAMENTALS OF INTEGRATED TEACHING OF PHYSICS AND INFORMATION AND	
COMMUNICATION TECHNOLOGIES IN THE TRAINING OF FUTURE TEACHERS	89
M.N. Ibragimova, N.A. Tasilova, A.A. Sadykozha, P.N. Nuskabay	
ETHNIC PROBLEMS IN THE TERRITORY OF CENTRAL ASIA IN THE WORKS	
OF AMIR TEMUR AND THE TEMURIDS	100
A.K. Igibayev, A.S. Omarkhanova, N.K. Akitbaeva, A.K. Kozybayeva	100
FORMATION FEATURES OF RISK MANAGEMENT IN HIGHER EDUCATION	
OF THE REPUBLIC OF KAZAKHSTAN	124
A. Issayev ^{1*} , Y. Gelişli ² , A. Rakhymzhanov ³ , 2024	127
WAYS TO IMPROVE THE SUPERVISORY COMPETENCE OF FUTURE	
TRAINERS-TEACHERS	137
G. Ismailova, G. Grigorieva, K. Khasenova, A. Turikpenova, G. Darmenova	137
ORGANIZATION OF METHODOLOGICAL WORK ON THE DEVELOPMENT OF	
FUNCTIONAL LITERACY FOR TEACHERS OF GENERAL EDUCATIONAL INSTITUTIONS	S
(USING THE EXAMPLE OF THE DEVELOPMENT OF READING LITERACY)	
M. Kavakli, Zh.I. Issayeva, İ. Durmaz,	132
PEDAGOGICAL BASES OF TEACHING THE KAZAKH LANGUAGE WITH FORMATION	
OF PERSONAL VALUE ORIENTATIONS	167
A.D. Kalimova, B.A. Zhekibayeva	107
COMPONENTS OF FUTURE TEACHERS' READINESS FOR INTEGRATED LEARNING	
IN PRIMARY SCHOOLS	102
A.K. Kassymova, A.B. Medeshova, A.M. Bissengaliyeva, G.K. Khazhgaliyeva, I.M. Bapiyev	.103
	106
COMPETENCE OF DISTANCE EDUCATION TEACHER	.190
G. Klychniyazova	
PEDAGOGICAL APPROACHES TO PRONUNCIATION: INTEGRATING DIGITAL	210
DIMENSIONS AND PSYCHOLOGICAL INSIGHTS IN TEXT-BASED LEARNING	210
B.U. Kuanbayeva, G.K. Zhusupkalieva, M.E. Rakhmetov, A.Zh. Iyarova, P. Schmidt	
EVALUATION OF THE EFFECTIVENESS OF PHYSICAL INTERACTIVE COMPUTER	222
MODELS IN THE IMPLEMENTATION OF ONLINE LEARNING IN A MODERN SCHOOL	<i>177</i> .

R.S. Myrzayev, A.Zh. Seitmuratov, K. Kanibaikyzy, A.A. Ibrayeva, A. Kuralbayeva,
P.N. Nuskabay
PROFESSIONAL ORIENTATION OF MATHEMATICAL TRAINING OFBACHELORS
OF IT DIRECTIONS234
G.K. Nurtayeva, V.O. Abdrassilova, R.R. Zhumabekova, G.E. Baidullayeva
THE ROLE OF INDEPENDENT PREPARATION OF STUDENTS ON THE TOPIC
"BIOPHYSICS OF THE CIRCULAR SYSTEM"249
B.D. Orazov, Zh. Sydykova, F. Nametkulova, E. Tasbolat
TRAINING OF FUTURE PHYSICS TEACHERS IN PEDAGOGICAL UNIVERSITIES264
M.H. Ospanbekova, S.Zh. Turikpenova, R.K. Izmagambetova, P.K. Yertayeva,
K.Sh. Temirkhanova INTEGRATING CHATGPT IN PRIMARY EDUCATION: OPPORTUNITIES
AND CONSIDERATIONS
N. Ospanova, N. Tokzhigitova, G. Jarassova, C. Karaca, A. Sadykova METHODOLOGY FOR ORGANIZING HIDDEN ASSESSMENT BASED ON ELEMENTS
OF GAMIFICATION293
A. Sadvakassova, A. Dokuz, F. Kylyshbek
RESEARCH OF THE CURRENT SITUATION OF TEACHING THE INTERNET OF THINGS
TO FUTURE COMPUTER SCIENCE TEACHERS IN HIGHER EDUCATIONAL INSTITUTIONS
OF THE REPUBLIC OF KAZAKHSTAN307
A.T. Samitova, G.T. Karabalaeva, K.R. Kalkeyeva
THE ROLE OF PROFESSIONAL ORIENTATION IN CHOOSING A FUTURE PROFESSION
FOR SCHOOLCHILDREN
Sh. Saparbaykyzy, U. Tulenova, Zh.A. Tajibayeva, R. Kerimbayeva, M.Y. Akmambetova
THE SIGNIFICANCE OF THE FUTURE CHOICE OF A PROFESSIONAL IN THE SITUATION
OF GLOBALIZATION331
B.A. Sengerbekova, E.U. Bizhigitova, A.O. Dossimova, A.K. Aitzhanova, G.G. Ziyabekova
EFL TEACHERS' PERCEPTIONS OF INCLUSIVE EDUCATION IN SOUTHERN
KAZAKHSTAN348
EKONOMICS
CN Al ale a NN 71 and NV To According to the last
S.N. Alpysbayeva, N.N. Zhanakova, Y.I. Tautenov, A.I. Tazabekov FISCAL CONSOLIDATION POLICY IN KAZAKHSTAN: IMPLEMENTATION
PRIORITIES357
E.S. Balapanova, A.T. Issaeva, D.O. Onaltayev, ZH.P. Smailova, R.E Sagyndykova
IMPORT SUBSTITUTION AS A FACTOR OF ECONOMIC DEVELOPMENT
A.S. Dzhanegizova, D.A. Amerzhanova, G.M. Mukhamedieva, L.G. Kirbasova, A.E. Akbaeva
DIGITALIZATION OF HIGHER EDUCATION IN KAZAKHSTAN: PROBLEMS
ANDDEVELOPMENT PROSPECTS
N.E. Yessenzholov, A.B. Kosherbayeva, E.S. Kylbayev, S.T. Kargabayeva
THE ROLE OF SOCIAL MEDIA IN THE IMPLEMENTATION OF INNOVATION POLICY IN
THE REPUBLIC OF KAZAKHSTAN401
Zh.E. Yessilbayeva, S.K. Nauryzbekov, J.S. Tenizbaeva
RISK AUDIT OF FINANCIAL INTERMEDIARIES AND THEIR MANAGEMENT IN
THE CONTEXT OF DIGITALIZATION
G.G. Jamalova, G.U. Khajiyeva
TRANSPORT AND LOGISTICS INFRASTRUCTURE OF KAZAKHSTAN: CURRENT
STATE AND DEVELOPMENT POTENTIAL
N.B. Zharkinbayeva, B. Wolfs
IMPROVEMENT OF METHODOLOGICAL PRINCIPLES OF ORGANIZATION
OF A DDOJECT TEAM IN MICRO I EVEL ECONOMIC SYSTEMS 451
OF A PROJECT TEAM IN MICRO-LEVEL ECONOMIC SYSTEMS451

J. Juman, Du Binghan, A.V. Khamzayeva	
CURRENT STATE OF THE OIL AND GAS INDUSTRY IN KAZAKHSTAN	.470
G.K. Iskakova, S.T. Abildaev, B. Kuanshaliev, A.M. Zhantaeva, Y. Baitinenova	
EXPORT OF AGRICULTURAL PRODUCTS OF KAZAKHSTAN TO CHINA: ANALYSIS	
BASED ON THE COMPLEMENTARITY INDEX	.486
M.A. Kanabekova, A.Zh. Kurmantaeva, S.N. Abieva	
FEATURES OF THE FORMATION OF THE GOVERNMENT BUDGET OF THE REPUBLIC	
OF KAZAKHSTAN	.507
Zh. Kenzhebay, G. Mussaeva, B. Nurmaganbetova, A. Mahfudz	
OPTIMIZING THE TRANSPORT AND LOGISTICS INFRASTRUCTURE TO INCREASE	
THE TRANSIT POTENTIAL OF INTERNATIONAL CORRIDORS	.520
A.T. Kokenova, A.R. Shalbayeva, S.S. Tamenova, G.N. Agabekova, L.I. Zhazylbek	
GLOBAL GOVERNANCE IN THE IMPLEMENTATION OF THE CONCEPT	
OF SUSTAINABLE DEVELOPMENT: PRACTICAL EXPERIENCE	
AT THE INTERSTATE LEVEL	.534
S.A. Nakhipbekova, S.S. Ydyrys, A.A. Kulbaeva, M.A. Kulbaeva, A.A. Saparova	
THE IMPACT OF CREATING A SMART CITY ON IMPROVING THE STABLE STANDARD	
OF LIVING OF THE POPULATION	.557
Y.O. Nichkasova, K.Z. Sadvokassova, A.K. Alpysbayeva	
DIGITAL TECHNOLOGIES: KAZAKHSTAN'S FINANCIAL MARKET	
TRANSFORMATION	568
N. Nurmukhametov, Zh. Bulkhairova, A. Akhmetova, E. Belousova, G. Saimagambetova	
INTELLECTUAL CAPITAL DEVELOPMENT IN THE CONTEXT OF INTEGRATION	
OF SCIENCE, EDUCATION AND BUSINESS	.585
Zh. Rakhymova, N. Maulina, A. Sugurova, A. Akpanov	
THE IMPACT OF DIGITALIZATION ON THE IMPROVEMENT OF FINANCIAL	
MANAGEMENT METHODS	.602
B.S. Utegulova, S.F.Mazhitov, A. Tolymbek, M.D. Ualtayev, Sain Emir	
MAIN FACTORS-OBSTACLES TO THE DEVELOPMENT OF TECHNOLOGY-INTENSIVE	
AND HIGH-TECH ENTERPRISES	.611
K. Halmurzaeva, A. Tagay, J. Juman, A. Khamzayeva, K. Syzdykova	
COMPARATIVE ANALYSIS OF THE WORLD CROWDING MARKET: EXPERIENCE,	
METHODOLOGY AND RESEARCH	.627
A. Sharimkhan, G. Appakova, B. Aidosova, G. Kerimbek	
THE RELEVANCE OF TAX CONSULTING DEVELOPMENT IN KAZAKHSTAN:	640
CHALLENGES, TRENDS AND PERSPECTIVES	.648
Yuqi Meng, R.K. Niyazbekova, S.A. Ilasheva, D.D. Alipbayev, G.A. Kadyrova	
CURRENT PROBLEMS AND PROMISING DIRECTIONS FOR DEVELOPMENT OF THE	(()
OIL PRODUCING INDUSTRY OF THE REPUBLIC OF KAZAKHSTAN	.660

Publication Ethics and Publication Malpractice in the journals of the National Academy of Sciences of the Republic of Kazakhstan

For information on Ethics in publishing and Ethical guidelines for journal publication see http://www.elsevier.com/publishingethics and http://www.elsevier.com/journal-authors/ethics.

Submission of an article to the National Academy of Sciences of the Republic of Kazakhstan implies that the work described has not been published previously (except in the form of an abstract or as part of a published lecture or academic thesis or as an electronic preprint, see http://www.elsevier.com/postingpolicy), that it is not under consideration for publication elsewhere, that its publication is approved by all authors and tacitly or explicitly by the responsible authorities where the work was carried out, and that, if accepted, it will not be published elsewhere in the same form, in English or in any other language, including electronically without the written consent of the copyright-holder. In particular, translations into English of papers already published in another language are not accepted.

No other forms of scientific misconduct are allowed, such as plagiarism, falsification, fraudulent data, incorrect interpretation of other works, incorrect citations, etc. The National Academy of Sciences of the Republic of Kazakhstan follows the Code of Conduct of the Committee on Publication Ethics (COPE), and follows the COPE Flowcharts for Resolving Cases of Suspected Misconduct (http://publicationethics.org/files/u2/New_Code.pdf). To verify originality, your article may be checked by the originality detection service Cross Check http://www.elsevier.com/editors/plagdetect.

The authors are obliged to participate in peer review process and be ready to provide corrections, clarifications, retractions and apologies when needed. All authors of a paper should have significantly contributed to the research.

The reviewers should provide objective judgments and should point out relevant published works which are not yet cited. Reviewed articles should be treated confidentially. The reviewers will be chosen in such a way that there is no conflict of interests with respect to the research, the authors and/or the research funders.

The editors have complete responsibility and authority to reject or accept a paper, and they will onh accept a paper when reasonably certain. They will preserve anonymity of reviewers and promote publication of corrections, clarifications, retractions and apologies when needed. The acceptance of a paper automatically implies the copyright transfer to the National Academy of sciences of the Republic of Kazakhstan.

The Editorial Board of the National Academy of sciences of the Republic of Kazakhstan will monitor and safeguard publishing ethics.

Правила оформления статьи для публикации в журнале смотреть на сайте:

www: nauka-nanrk.kz ISSN 2518–1467 (Online), ISSN 1991–3494 (Print)

http://www.bulletin-science.kz/index.php/en

Подписано в печать 29.04.2024. Формат 60x881/8. Бумага офсетная. Печать - ризограф. 46.0 п.л. Тираж 300. Заказ 2.