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ВЕСТНИК

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NAS RK is pleased to announce that Bulletin of NAS RK scientific journal has been accepted for indexing in the Emerging Sources Citation Index, a new edition of Web of Science. Content in this index is under consideration by Clarivate Analytics to be accepted in the Science Citation Index Expanded, the Social Sciences Citation Index, and the Arts & Humanities Citation Index. The quality and depth of content Web of Science offers to researchers, authors, publishers, and institutions sets it apart from other research databases. The inclusion of Bulletin of NAS RK in the Emerging Sources Citation Index demonstrates our dedication to providing the most relevant and influential multidiscipline content to our community.

Қазақстан Республикасы Ұлттық ғылым академиясы "ҚР ҰҒА Хабаршысы" ғылыми журналының Web of Science-тің жаңаланған нұсқасы Emerging Sources Citation Index-те индекстелуге қабылданғанын хабарлайды. Бұл индекстелу барысында Clarivate Analytics компаниясы журналды одан әрі the Science Citation Index Expanded, the Social Sciences Citation Index және the Arts & Humanities Citation Index-ке қабылдау мәселесін қарастыруда. Web of Science зерттеушілер, авторлар, баспашылар мен мекемелерге контент тереңдігі мен сапасын ұсынады. ҚР ҰҒА Хабаршысының Emerging Sources Citation Index-ке енуі біздің қоғамдастық үшін ең өзекті және беделді мультидисциплинарлы контентке адалдығымызды білдіреді.

НАН РК сообщает, что научный журнал «Вестник НАН РК» был принят для индексирования в Emerging Sources Citation Index, обновленной версии Web of Science. Содержание в этом индексировании находится в стадии рассмотрения компанией Clarivate Analytics для дальнейшего принятия журнала в the Science Citation Index Expanded, the Social Sciences Citation Index и the Arts & Humanities Citation Index. Web of Science предлагает качество и глубину контента для исследователей, авторов, издателей и учреждений. Включение Вестника НАН РК в Emerging Sources Citation Index демонстрирует нашу приверженность к наиболее актуальному и влиятельному мультидисциплинарному контенту для нашего сообщества.

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THE VALUES OF A CULTURE THROUGH TIME

Abstract. The article is aimed at actualizing the intrinsic value of M.O. Auezov's creative heritage in the context of real processes of modernization of public consciousness. It presents methodological and theoretical guidelines for the research which is fundamentally new in terms of its approaches, in which the factor of the existing and future impact of M.O. Auezov – the subject and creator of culture – on society should be revealed in the coordinates of the transnational space in all its convincing power and unconditional character. The choice of this particular format is due to the combination of objective and subjective reasons, relying on the achievements in the field of humanitarian knowledge and focusing on the historical and theoretical issues of modern art history, that made it possible to generalize the accumulated material and determine the conceptual foundations and strategy in ensuring the level of scientific reliability, novelty characteristic of fundamental developments and significance of the tasks to be solved and the expected results. The dynamics and effectiveness of direct and indirect participation in the process of intercultural interaction and determination of universal values can be shown based on the analysis of the selected samples of research, artistic, educational, organizational activities of M.O. Auezov, the coverage of all forms of influence on the development of art in its species diversity, understanding the re-interpretive practice of different years (with an emphasis on socially significant results), including art history interpretation of the works of different genres, created according to the texts of M.O. Auezov or dedicated to his memory. The attraction of new archival data, experience of foreign reception, reconstruction of "forgotten" facts will deepen the understanding of the true scale of personal impact on the development of culture in the XX-XXI centuries. Awareness of the phenomenal productivity of M.O. Auezov in asserting the uniqueness of the heritage and traditions of the Kazakh people is significant both for a worthy presentation of Kazakhstan at the world level, and for expanding the "horizons" of enriching the spiritual potential of the nation.

Key words: archive document, historical fact, author, art, heritage of M.O. Auezov, modernization.

Introduction. The idea of the research is to show the unused potential of the impact of M.O. Auezov as a subject and creator of culture on society in coordinates of transnational space. The range of issues developed in it is determined by the specifics of the object and subject of study, which will be revealed based on the relevant theoretical and methodological foundations of a number of related sciences.

The aim is to reveal the true scale of the multifactorial influence of M.O. Auezov and his legacy on the development of art of Kazakhstan and other forms of public consciousness.

This is feasible in focusing on the best achievements of modern humanitarian knowledge, including the experience of domestic scientists in the field of art history, folklore, history and theory of Kazakh and world literature, Abay and Auezov studies.

The dynamics of the direct and indirect participation of M.O. Auezov in the process of intercultural interaction and adoption of universal values through research and creative refraction of the specifics of national traditions in scientific, artistic, public spheres will be revealed on documentary basis, based on archival sources and copyright texts of various profiles, taking into account the species diversity of art (music, choreography, theater, cinema, painting, sculpture, graphics, etc.) and involving the practice of foreign reception.

The tasks related to updating factual and source study bases, systematization and structuring of the material, multi-genre interpretation of the data obtained during the study will result in testing, popularization, replication, implementation of a qualitatively new intellectual product in scientific and mass use.

The list of main tasks:

- Systematization of the material (collected and put into circulation) on the basis of analysis, generalization and comparison aimed at improving theoretical and methodological basis through specification, coordination and fixing of the optimal ratio of the problems being developed and research aspects;
- Analytical reconstruction of the “line” of life and creative activities of M.O. Auezov in view of the uniqueness of the impact on public consciousness and its subsequent presentation, which will be done also as a result of undertaken business trips and work in archives;
- Updating the intrinsic value of the heritage of M.O. Auezov in the context of general processes of modernization of valuation concepts (in parameters of reinterpretation in the past, relevance in the present, aspiration for the future) through multi-channel translation of recommendations which are formulated during the implementation of the research.

Methods. The range of basic scientific issues is indicated by the chosen wording of the topic, which focuses on the relevant in the interaction of the three thematic “sections” – the problems of Auezov studies, art history, social sciences and humanities.

The semantic “core” hypothesis: a modern representation of the accomplished by M.O. Auezov in the field of art is able to influence the process of national (including personal) self-identification through the development of historical memory and awareness of the intrinsic value of creative individuality.

The strategy is predetermined by real (objective and subjective) readiness to achieve a qualitatively new level, uniting scientists of several generations in an effort to adequately and impartially present scientific and creative traditions consecrated in the name of M.O. Auezov in the art space of world culture.

The research will take advantage of various types of research, one way or another already tested in the practical activities of art historians and literary critics in the past and present. At the same time, descriptive and correlation types are supposed to be used at the initial stage, ensuring the fundamental nature of the final methodological generalizations, theoretical conclusions and analytical conclusions.

In relying on the universal laws of dialectical logic in the coverage of the topic, the achievement of conceptual novelty should be ensured, supported by a deepening of the historical and theoretical context and a significant expansion of the source base.

An objective understanding and an adequate interpretation of the scientific and artistic heritage of M.O. Auezov in connection with art history issues (in its diversity and unity) and in the context of modernization processes are achievable only by relying on the entire array of methods of modern humanitarian knowledge as relevant in the context of globalization and expanding the value arsenal of culture, which have retained the status of universal ones outside of temporal dimensions and spatial boundaries. The expediency and effectiveness of interdisciplinary interaction will be provided by relying on philosophical foundations, laws and categories that have a general methodological character in science (we emphasize, for example, the functional significance of the categories of universal, special and unique in understanding the nature of a particular phenomenon). The main line during the implementation will be the ascent from the abstract to the concrete, which will allow, overcoming empiricism, to turn to the development processes of complex systems on their own basis, which, in turn, will make it possible to use the potential and synergetic approach.

At the first stage, bibliographic lists will be compiled, selection of archival materials, their processing and commentary, selection and justification of sources having an interdisciplinary status and of particular importance for collective work will be undertaken.

The scientific novelty is also revealed in comparison with domestic and foreign studies. The sphere of art in the legacy of M.O. Auezov was only once presented (in the collection) as an independent section of articles, thematically oriented to different types of art [1]. But, in addition to focusing on a particular work, the difference in approaches and degree of “immersion” into the material is obvious. For example, issue of literary and musical interaction which is methodologically widely developed abroad is represented exclusively through commenting on the corresponding pages of “The Way of Abai”. The 32nd volume of the series “Classical Studies” – “The great figures of Kazakhstan about music” – contains only 4 articles by M.O. Auezov [2]. Encyclopedic editions are naturally limited in format even in their special reviews [3].

In the works on art history of generalizing subjects, along with obligatory mentioning of the name and emphasizing the personal contribution to the development of culture, generally accepted and summary characteristics are used [4]. In specialized publications (by type of art), including when referring to the plots in connection with the works of M.O. Auezov, professional coverage of issues arising from the specifics of using characteristic means of expression is the priority. We should also note the qualitative discrepancies (in content and volume) of sources in the Kazakh and Russian languages.

Attempts to reflect in text on literary studies the positions associated with the competence of art history scholars, as a rule, do not provide a proper result. And the development of art history issues, which is actively carried out today by a new generation of scholars (even in refraction to the study of heritage), reflects the priority of individual scientific interests.

Recreation of a holistic “picture” of the impact of the traditions of M.O. Auezov (in different types of art) will be undertaken for the first time. In terms of comparing the expected results with well-known analogues, external “reecho” are possible, which are predetermined by a common interest in the latest achievements in science or the action of typological patterns. However, the selected principles of joint work, in the goal-setting based on the realities of Kazakhstan, axiological guidelines as leading and holding the whole, the “nature” of the material under study – unique and invaluable, the conceptual foundations and proposed level of their implementation provide the level of scientific novelty which complies with fundamental developments.

Results. “Great artist”, “great scientist”, “great thinker”, “outstanding personality”, “perfect master”, “worthy citizen” – these evaluative definitions today do not create the required semantic “field”, although particularly in them in different years sincere reverence for the nature of talent and multifaceted heritage of M.O. Auezov is recorded. Another associative chain was involved in focusing on traditional images – “jeweler of the word”, “unsurpassed (octagonal) pacifier”, “support (armor) of literature”, “son of the Steppe”, “divine talent”, “star of the East”, etc. But here, there is a feeling of incompleteness, even some routine (due to acquired divergence, facilitated usage).

“The classic of the Kazakh, Soviet, world literature” – this is a status, high and valuable, can now also be perceived through a connotation of general usability and, moreover, is able to introduce additional meanings that indicate the “transition to the past” and the textbook completeness of value characteristics. “Winged” phrases of R. Gamzatov and Ch. Aitmatov, preserving the capacity and intrinsic value of the characters found, unfortunately, are not in the active memory...

The author, who embodied his chosen character in the uniqueness of creativity, a scientist-artist, thinking, feeling and acting, recognized and revered during his lifetime and in Time – these positions indicate the need for other criteria and assessments necessary for proper reflection in the light of relevant issues of cultural development and society.

In the context of the ongoing study, the key definitions are selected which are oriented towards “highest scale of universal marks”, according to which M.O. Auezov was identified as a “truly Renaissance figure, multi-valued and globally minded” [5]. They are also concretized by such parallels as “man-orchestra”, “strict and fair judge, like art itself”, “man-chronicle”, verbally decorated later (two decades later) [6]. Now, in the approximation of the milestone fixed by the next twenty years period (contrary to the multiplying manifestations of reduction of the values of personality and culture), this value-semantic discourse will be presented of the research.

The creative heritage of M.O. Auezov in its unconditional connection with various types of art – both national and world – in professional art criticism, enhanced by interaction with literary scholars specializing in the study of Kazakh literature of the XX century in the latest theoretical contexts, will first appear in a system of values, understood as the coordinates of human world, as a criterion for assessing a cultural phenomenon, as the basis for large-scale life-meaning goals, as a “mental representation of reality” (V.N. Semikolenov).

In such format, the factor of the existing and possible impact of M.O. Auezov – the subject and creator of culture – on society in the coordinates of transnational space can be revealed in all its convincing power and unconditionality.

To realize this idea, the resources of modern humanitarian knowledge will be involved in its highest achievements and inextricable connection with social sciences. Art criticism issues as core and fundamental in the new study will appear not only in the basic categories and common terminology, but

also through their own special “zone of special knowledge”. This introduction is dictated by the need for a modern presentation of the “extraordinary phenomenon” (the expression of G. Potanin), individual facets of which are reflected in the sources, but now must be interpreted by means which are adequate to the scale of influence. Perceived by many before, it should be “transferred” from the category of metaphorical and / or generalized characteristics (for example, “In the Kazakh Drama Theater, he played a role to which one cannot be assigned and cannot be removed, the role of Auezov”) in a detailed text, professionally reasoned both historically and logically. “Colorfulness and emotionality of style” (M.O. Auezov), “genre polyphony”, “the tone of the chapters”, “expensive colors of the text” (M.O. Auezov), “plasticity” of scientific and artistic words, “community-cooperation”, “ascent to Abay” (M. Myrzakhmetov), dynamics of external and internal, single and holistic, finite and infinite - and these aspects are important to “open” to a new perception and adequate understanding.

MUKHTAR AGA

Text by K. Salykov

Music by M. Kereibaev

МУХТАР АҒА

Сөзі: К. Салықов
Әні: М. Керейбаев

органна

Ақ - таң - гыр сл лұд - ді - ді да - ра ту - ған,
Әй - гі - лі ай э - лем - ге да - на түл - ған.
Ас - пан - га тік хо - те - рің е - ді - міз - ді.
Ар - ша - мыс - қа а - ра түр - ған Мұх - тар а - ға,
Мұх - тар а - ға, Зап - тар - ың сен е - рек - ше
жа - ра - тың - ған. А - бай - дай мұң мен за - рың

The words of G. Musrepov, which turned out to be prophetic, were chosen as the main reference point: “... your Spirit will remain with us. It is that heritage that we will keep as a shrine [...] This will become our high duty” [7].

As factors, through reflection of scientific and technological needs justifying the results importance, it's necessary to indicate the possibility of their use as a “counterbalance” to

– illusory ideas about full assimilation of M.O. Auezov’s artistic heritage and his works, which have acquired the status of classical ones,

– practice based on the incorrect (sometimes speculative) use of the achievements of Auezov and/or Abay studies,

– “technique” of multiple replication of generally accepted minimum, which is distributed in prejudice of multidimensional talents comprehension of personalities, who are iconic for national culture, and “horizons” expansion of the spiritual potential and creativity development [8].

The research significance on national and international scale is seen in its orientation towards the achievement of such strategic goals as the upbringing of high patriotic feelings and promotion of a high-quality intellectual product aimed at presentation of national art at global level. The key to their achievement is the understanding of the Kazakh artistic experience uniqueness culture and M.O. Auezov’s phenomenal creative productivity in its statement.

The applicability of its results for the corresponding sphere development (economy), science and public relations, which is highly estimated, can be implemented in almost all parts of the system supervised by the MES RK: most actively – in creative universities and general humanitarian departments of non-core universities (in line with the requirements outlined in connection with the process of humanization of domestic education). Their practical value is also obvious for the purposes of research work by both students and Master and PhD students (not only within the republic). Through adapted presentation, the results can affect the axiological guidelines of public (including mass) consciousness.

The impact on research works level, as well as scientific potential, will be seen in real achievement of planned level of solving the tasks, really possible through the coordinated work combined effect of those who have already developed in professional and personal plan. In general “movement” of like-minded people, different generations representatives, there will be confirmation of research activities feasibility in interdisciplinary field at the sciences intersection (literary criticism, art history, folklore, criticism, history and theory of culture, history, pedagogy, etc.) and competitiveness of the researchers of M.O. Auezov ILA. The successful completion fact of work will be an example for similar humanitarian sphere researches, aimed to unite joint efforts and create a common conceptual framework. The social and partly economic coefficient of performance efficiency (ECE) of the results is quite definable in the context of understanding the essence and tasks of Kazakhstan society modernization.

Fundamental differences of idea are seen in scale change and undertaken research “coordinates” updating. A significant expansion of chosen spatial and temporal framework, quantitative and qualitative measurements in the scientific topic coverage directly affects planned publications status. The subobjects/subsubjects selection multiple strengthens the scientific novelty parameters.

The research advantages are predetermined by an individually-differentiated approach to participants team formation: it’s in the selected ratio of art and literary critics, scientific employees, have a scientific (academic) degree and who are ready to defend it, young and not formally corresponding to this definition, as well as in parity representation of male and female “communities”, the key to achieving the necessary and sufficient balance (in the interactions “traditional-innovative”, “theoretical-empirical”, “rational-emotional”, etc.) can be seen, can enhance the emphasized informative overall impression and novelty compositional aspects on the whole scale.

In research subject area necessary to emphasize the two trends presence, manifestation, has intensified significantly in recent years. Firstly, it’s an increasing “immersion” of philologists into “their own” material, allows us to detail the specifics when delimiting different stages of life of M.O. Auezov (Semi-palatinsk, Leningrad, Tashkent, etc.). Secondly, the facts involvement of his creativity as an “illustrative” material when covering problems, including those are sufficiently “remote”, “external” or “private”. This affects general attention to easily accessible, ideologically demanded, often leads to repetitions and “intersections”. The solution proposed in the new framework is focused on a holistic coverage of M.O. Auezov creative heritage in a specialized direction, but in a priority socially significant context.

We should note continuity with studies previously conducted by applicant, and specific publications of M.O. Auezov ILA [9, 10]. The relationship is determined by the addressing fact the topic “Writer and Art” in relation to M.O. Auezov personal and creative biography (the applicant has in musical art orbit, indicated collections of ILA and particular art form field). The differences, emphasizing the fundamental novelty of future results, lie in the transition from empirical level to theoretical, naturally expands research “field” (applicant), in comparison terms with other publications devoted to M.O. Auezov, editions-in the selection of art history issues as the main (rather than indirect), central (not complementary), implemented in a complex (not in an arbitrarily chosen format), by joint efforts (rather than in a single appeal), with the special knowledge involvement (not in orientation towards the established practice of covering certain art criticisms positions in literary works).

There are conditions necessary to achieve the expected effect, with the exception of those related to financial issues. Replenishment of this “missing link” will allow to implement this project within the specified time frame, which can be considered optimal for solving problems that are relevant both in a strictly scientific and generally significant sense.

Conclusion. As other measured results in accordance with the requirements of the research specifics, the increase in the professional status of young scientists – participants of the research group should be noted (the number of conferred Master or PhD academic degrees).

Representatives of both creative intelligentsia (different generations) and a broad readership focused on the process of self-determination and self-affirmation in the context of globalization of society (and, as a result, the individual) should be designated as target consumers of the research results.

The expected results can have a multifaceted impact on the development process in the field of Auezov studies, art history, humanities in general as a successful experience in implementing an essentially interdisciplinary study carried out by a team of like-minded people in asserting high standards of scientific activity and national identity, universal culture and global mentality.

The obtained scientific results, which are not focused on the use of commercialization opportunities, can nevertheless have a positive effect on the level of products replicated for commercial purposes.

The social, economic, environmental, scientific, technical, multiplicative and / or other effects of the results are possible in principle. Acquaintance with published materials and future books with an adequate awareness of the phenomenal experience of self-realization of M.O. Auezov as a subject, combining many human dimensions and universal values in his worldview and vital activity, today, in the context of an identity crisis, searches in "finding oneself" and / or in achieving public recognition and success, can be perceived as a standard, capable, awakening a sense of legitimate pride, to motivate to high achievements in different areas of educational, professional and socially significant practice.

Direct and indirect results of the research in their qualitative and quantitative characteristics will be obvious after a certain period as a result of implementation in the educational, educational, research and production process (in the variety of their forms and levels), in the public consciousness and cultural foundations of modern period.

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УАҚЫТ ЖЕЛІСІНДЕГІ МӘДЕНИ ҚҰНДЫЛЫҚТАР

Аннотация. Мақала қоғамдық сананы жаңғыртудың нақты процестері М.О. Әуезовтің шығармашылық мұрасының маңызды құндылығын өзектендіруге бағытталған. Онда М.О. Әуезовтің – мәдениет субъектісі және оны жасаушы – қоғамға қазіргі және болашақтағы әсер ету факторы трансұлттық кеңістіктің координаттарында оның барлық сенімді күші мен сөзсіз болмысында ашылуы тиіс зерттеудің өз тәсілдері бойынша, түбегейлі жаңа әдіснамалық және теориялық бағдарлары ұсынылған.

Дәл осы форматты таңдау объективті және субъективті себептердің үйлесімімен, гуманитарлық білім саласындағы жетістіктерге сүйене отырып және қазіргі заманғы өнер тарихының тарихи-теориялық проблемаларына назар аударумен байланысты. Бұл жинақталған материалды қорытындылауға және ғылыми сенімділік деңгейін қамтамасыз етудің тұжырымдамалық негіздері мен стратегиясын анықтауға мүмкіндік берді. Іргелі әзірлемелерге тән жаңалық, шешілетін міндеттер мен күтілетін нәтижелердің маңыздылығы. Мәдениетаралық өзара іс-қимыл процесіне және жалпыадамзаттық құндылықтарды айқындауға тікелей және жанама қатысудың серпіні мен тиімділігі М. О. Әуезовтің зерттеу, көркемдік, педагогикалық, ұйымдастырушылық қызметінің іріктелген үлгілерін талдау, өнердің түрлік сан алуандығында оның дамуына ықпал етудің барлық нұсқаларын қамту, әртүрлі жылдардағы реинтерпретативтік практиканы ұғыну (қоғамдық маңызы бар нәтижелерге назар аударатын отырып), мәтіндері бойынша жасалған әр түрлі жанрдағы туындыларды өнертанушылық интерпретациялау негізінде көрсетілуі мүмкін. М.О. Әуезовтің естелігіне арналған. Жаңа мұрағаттық деректерді, шетелдік қабылдау тәжірибесін тарту, "ұмытылған" фактілерді қайта құру ХХ-ХХІ ғасырларда мәдениеттің дамуына жеке әсер етудің шынайы ауқымын түсінуді тереңдетуге мүмкіндік береді. М.О. Әуезовтің қазақ халқының мұрасы мен дәстүрінің бірегейлігін бекітудегі феноменальды өнімділігін сезіну Қазақстанды әлемдік деңгейде лайықты таныту үшін де, ұлттың рухани әлеуетін байыту "көкжиегін" кеңейту үшін де маңызды.

Түйін сөздер: мұрағаттық құжат, тарихи дерек, автор, өнер, М.О. Әуезов мұрасы, жаңғырту.

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ЦЕННОСТИ КУЛЬТУРЫ ВО ВРЕМЕНИ

Аннотация. Статья направлена на актуализацию сущностной ценности творческого наследия М. О. Ауэзова в контексте реальных процессов модернизации общественного сознания. В ней представлены принципиально новые по своим подходам методологические и теоретические ориентиры исследования, в которых фактор существующего и будущего

воздействия М. О. Ауэзова – субъекта и творца культуры – на общество должен быть раскрыт в координатах транснационального пространства во всей его убедительной силе и безусловности. Выбор именно этого формата обусловлен сочетанием объективных и субъективных причин, опорой на достижения в области гуманитарного знания и ориентацией на историко-теоретические проблемы современного искусствоведения, что позволило обобщить накопленный материал и определить концептуальные основы и стратегию обеспечения уровня научной достоверности, новизны, характерной для фундаментальных разработок, значимости решаемых задач и ожидаемых результатов. Динамика и эффективность прямого и опосредованного участия в процессе межкультурного взаимодействия и определения общечеловеческих ценностей может быть показана на основе анализа отобранных образцов исследовательской, художественной, педагогической, организационной деятельности М. О. Ауэзова, охват всех форм влияния на развитие искусства в его видовом разнообразии, осмысление реинтерпретативной практики разных лет (с акцентом на общественно значимые результаты), в том числе искусствоведческая интерпретация произведений разных жанров, созданных по текстам М. О. Ауэзова или посвященных его памяти. Привлечение новых архивных данных, опыта зарубежной рецепции, реконструкция "забытых" фактов позволит углубить понимание истинных масштабов личного влияния на развитие культуры в XX-XXI веках. Осознание феноменальной продуктивности М. О. Ауэзова в утверждении уникальности наследия и традиций казахского народа значимо как для достойного представления Казахстана на мировом уровне, так и для расширения "горизонтов" обогащения духовного потенциала нации.

Ключевые слова: архивный документ, исторический факт, автор, искусство, наследие М.О. Ауэзова, модернизация.

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